



2 Temple Sinai

0 Annual Meeting

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3 *Board Reports*



Proposed Budget | Expenses

	Approved Budget FY22/23	Projected Actual FY22/23	\$ Change Budget vs. Actual	Proposed Budget FY23/24	% Change 22/23 Actual to 23/24 Budget
Expense					
General & Administrative	2,189,414	2,248,960	59,546	2,571,472	14%
Religion	1,591,433	1,552,443	-38,990	1,686,969	9%
Education	2,813,342	2,827,848	14,506	3,417,296	21%
Community	206,018	253,661	47,643	340,437	34%
Total Expense	6,800,207	6,882,912	82,705	8,016,174	16%
Surplus / (Deficit)	0	0	0	0	

Proposed Budget | Revenue

	Approved Budget FY22/23	Projected Actual FY22/23	\$ Change Budget vs. Actual	Proposed Budget FY23/24	% Change 22/23 Actual to 23/24 Budget
Income					
Membership Revenue	3,358,500	3,398,000	39,500	3,604,584	6%
Religion Revenue	152,500	142,796	-9,704	164,500	15%
Education Revenue	2,094,310	2,239,300	144,990	2,852,718	27%
Fundraising Revenue	220,100	263,600	43,500	355,500	35%
Administrative Revenue	109,500	122,300	12,800	148,065	21%
Endowment Revenue	379,596	424,247	44,651	485,807	15%
Special Fund Revenue	100,000	100,000	0	105,000	5%
Gov't Support (Stable Grant / ERC)	250,000	56,968	-193,032	300,000	427%
Carry Over from FY21/22	135,701	135,701	0	-	-100%
Total Income	6,800,207	6,882,912	82,705	8,016,174	16%

President Elect | Robert Sinsheimer

Culture of Belonging (CoB)

- Successfully conducted CoB and Social Action/Social Justice listening campaigns
 - Engaged a Lab Team of 50 diverse congregants to listen inside and outside the congregation and learn about ways to deepen a Culture of Belonging
 - Held Listening Forums, Home Gatherings, Dialogue Interviews, Immersions and Learning Journeys
 - Received input from more than 1,000 congregants plus outside experts
- Developed seven Bold Statements that describe deepening a Culture of Belonging at Temple Sinai
- Initiated efforts to live into Bold Statements
 - “Just do” whatever can be done easily
 - Prototype or “try on” short term initiatives to learn quickly what works and what does not and then adapt
 - Support congregants, professional staff, and clergy to work together to apply Bold Statements in every aspect of Sinai life

House Committee

- Planning and approval of installation of rooftop solar panels
- Planning, design, and installation of Temple Sinai Teva (Nature) Trail
- Planning and design of renovation of the Lehrman Rabbinic Garden
- Oversaw final portion of office and bathroom renovations
- Managed the bid process, selection, and oversight of the contractor to re-stripe and sealcoat the parking lot
- Managed the bid process, selection, and oversight of the contractor to replace the roof
- Oversaw total landscaping work and implementation of continual improvements to same
- Considered installing emergency back-up generators
- Prepared budgets for replacement of equipment to operate the building for the next five years

Fine Arts Committee

- Managed the Fine Art Collection at Temple Sinai
- Processed congregant art donations
- Conducted tours of Temple Sinai’s art collection
- Curated and exhibited artwork in Temple Sinai’s Gallery
- Planning a major art show in the Fall 2023 for Sinai members
- Coordinated art donations from members to the “Toast to Sinai” gala

Professional Relations Committee

- Finalized new contract of Rabbi Sam Trief
- Evaluated long-range senior staffing needs
- Reviewed and revised timetable for contract employee (8) reviews

VP of Communications | Lara Dorfman

In addition to ongoing communications around events, school registrations and initiatives, this year we critically reviewed Temple Sinai’s mailed print marketing strategies and made adjustments that are cost-efficient while still meeting member needs. The marketing team also supported Temple Sinai’s Culture of Belonging (CoB) efforts in terms of ensuring that Temple Sinai members were aware of all the opportunities to get involved and provide input to the CoB process.

Future goals include implementing CoB recommendations to ensure Temple Sinai marketing fosters and facilities belonging to Temple Sinai members. We are also holistically reviewing our website and customer relationship management software.

Antisemitism Initiative

This initiative continued strong and brought several great programs to the congregation, including (i) a conversation with ADL and AJC leaders, (ii) a December event for students and parents following the Kanye/Kyrie mess, which included an ADL leader meeting with the parents in the chapel to answer questions and calm the jitters, (iii) a Shabbat Friday service presentation from the Holocaust Museum director in LA , and (iv) the Brendan Murphy Shabbat service presentation on the origins of antisemitism. The going forward goal is to continue to bring meaningful programming to the congregation, particularly in the education space.

Environmental Awareness & Action Conversation (EAAC)

This highly engaged group has met regularly. Topics/issues that have been addressed include recycling and composting, both of which are now active at Temple Sinai, continued work on the Okefenokee Swamp drilling issues, continued work with GIPL (GA Interfaith Power & Light) and a possible solar energy installation on the roof. A subset of this group went to Emory to view their solar installation. We now have compostable food service materials everywhere.

Family Promise

Now referred to as the Temple Sinai Family Shelter, we have brought three weeks of residents to Temple Sinai, one in October, one in December, and one in April. The overall level of participation has been great, including providing dinners and overnight hosting though we need to enhance that, which is the goal.

Backpack Buddies

This initiative, which is regularly oversubscribed for volunteers, has done great work. They are now working with the regional food pantry Backpack Buddies has opened in ATL, and continue to provide a valuable service to Powers Ferry Elementary and the large food insecure population.

Hineni

Led by a group of passionate and active leaders, Hineni brought us a Hineni Shabbat, produced and premiered a video, and continues to work to make Temple Sinai a welcoming and accessible community for our special needs congregants.

Tzedek Council

In addition to the initiatives highlighted above, the Tzedek Council is the combined group of leaders that lead efforts such as MitzVotes (voter registration and related initiatives), Habitat for Humanity, American Red Cross blood drives, the Refugee Initiative, the Community Assistance Center, and numerous other social action and social justice activities.

Accomplishments

Worked with Fundraiser Chairs/Committee, and Staff/Clergy to plan “Toast to Sinai” April 30 Annual Fundraiser:

- Exceeded our revenue and net earnings goals
- Increased number of sponsors year over year
- Had a great night of fun and camaraderie at Sinai!

Developed Legacy Society growth plan:

- Initiated Life and Legacy training cohort with staff and lay-leaders
- Developed Case Statement to present to legacy donors with staff and lay-leaders
- Presented Life and Legacy and Jewish Future Pledge programs to Executive Committee and Board of Trustees

Mercaz Learning Center naming and plaque opportunities

- Developed strategic plan to match donors with Mercaz sites
- Secured our first gift and plaque match
- Planned to link gifts with educational scholarships

Future Goals

Ensure 100% participation in legacy giving among the following Sinai cohorts

- Past Presidents
- Founding/Charter Members
- Current Endowment donors
- Board of Trustee Members

Continue Donor Engagement

- Annual endowment statement emails
- In-person endowment donor event planning
- Legacy society gift and/or event for members





VP of Education | Paul Jacobs

As our community continues to re-emerge from the pandemic, Temple Sinai's education programs have provided stimulating, attractive, and topical opportunities to bring us all together under one roof.

- Temple Sinai Preschool (TSPS) has seen rapid growth over the last several years, as the synagogue's decision to invest in staff and facilities necessary to provide a full-day offering has led to over 150 students signed up for the 2023-2024 school year. Most classes have wait lists, and we have babies signed up for the infant program that haven't even been born yet! In addition to making sure that each family is satisfied with the Jewish education and other life skills that are being taught to their children, we have also focused on the preschool's financial health. Despite inflation and rising labor costs, we have taken steps to ensure that the preschool continues to be able to attract the best teachers and staff, so that each child can have the best preschool experience!
- Our education programs for K-12 students and their families continue to thrive as well. The Noar youth program continues to be a huge success, and if you don't believe it, feel free to stop by Temple Sinai on a Sunday morning! Every Sunday, the synagogue is alive with energy from hundreds of kids that are happy to learn and be amongst friends. The H.U.B. teen program also continues to see significant engagement and growth from young adults who are eager to learn more and build on their sense of Jewish identity. In the coming months we will be hiring a new Director of Youth & Teen Learning and Engagement, which we expect to lead to even more creativity and innovation in our programs.
- Last but certainly not least, our adult education programs continue to flourish, thanks to Rabbi Natan Trief and his motivated group of volunteers. Our programs and guest speakers cover a wide range of subjects, discussing the past, present and future of Judaism. Our recent programs discussing antisemitism have been extremely well attended and topical, and other programs of note include Wednesday Night Limud, Shabbat Morning Torah Study, and the Sinai Film Series. While it would be great to see you in the building for our adult education programs, we realize that in some cases it may not be possible for everyone to make the trip to Temple Sinai. Certain programs are also offered virtually, and if you haven't listened to Temple Sinai's podcast ("Seeking Sinai") yet, make sure to check it out!

This is just a short summary of all the wonderful things happening at Temple Sinai to provide meaningful education to our community. It has been an honor to work with our amazing staff and clergy this year, and I look forward to building on what is already an area of incredible strength in the coming year.

VP of Membership | Linda Bachmann

It has been an active and encouraging post-pandemic year, welcoming and engaging both new and existing Temple Sinai members in many spiritual, learning, and social activities. A few highlights:

- Close to 140 welcome packages were mailed to members new to Temple Sinai. Each contained a handwritten note of welcome from me, Israeli Shabbat candles, Temple Sinai matches, and a printed card with Shabbat prayers. This effort was supported by the Richman Spiritual Relationships Endowment Fund.
- Four successful Shabbat events honored and gathered special groups: pre-Shabbat service receptions for Sinai's founding and charter members (on 2-10-23), and Sinai past presidents (on 3-10-23); and dinners following Shabbat services to honor volunteers (on 3-3-23), and our new members (on 3-24-23).
- Throughout the year, from museum tours to bourbon tastings and more, programs connected Sinai members of various demographics. Thank you to the following committee chairs and volunteers who coordinated many activities and opportunities for engagement: **Miranda Barzey** and **Leah Lefkowitz** for Sinai 20s and 30s (the re-branded Atid); Women of Sinai's **Jan Jay**, **Ilana Shure**, **Laura Holtzclaw**, **Lisa Seigle**, and **Cheryl Spitalnick**; Brotherhood's **Jason Karlin**, **Alex Lurey** and **Adam Lazarus**; Moshav's (for Sinai adults) **Amy Fox** and **Lori Peljovich**, **Elizabeth Glass**, **Jody Goldstein**, **Leah Blum**, and **Marla Falls**; and Navon's (for Sinai members generally 65+) **Lynn** and **Rick Shapiro**, and **Laura** and **Larry Weiner**.
- Under the leadership of **Lauren Gordon** and **Robby Fineman**, yet another Atidaynu cohort completed its nine-month leadership development endeavor. Mazel tov to participants **Jon Adler**, **Meredith Ben Tzur**, **Mark Brandenburg**, **Benji Ellis**, **Kyle Goldich**, **Lauren Harris**, **Andi Kaufman**, **Ed Mactas**, **Rebecca Reiss**, **Jaren Safran**, **Ben Saidman**, **Ziggy Segal**, **Lynn Shapiro**, **Ben Sherman**, **Laurie Spett**, **Dana Startt**, **Sheri Weiner**, and **Aaron Tannenbaum**.
- College Outreach chairs **Stacey Kaye** and **Melinda Katz** coordinated packaging and mailing of Chanukah and Passover goodies (along with holiday wishes from their Temple Sinai family) to 100 Sinai college students around the country.
- A Volunteer Core, chaired by **Nanci Epstein**, created a cadre of Sinai members to call upon for various tasks throughout the year.

It has been my honor to serve on the Board of Trustees for the past three years, to work closely with **Shelly Dresdner**, and with Sinai's newest engagement team members **Darby Citrano**, **Carrie Bohn**, and **Avery Friedman**. As I complete my board tenure, I look forward to continued involvement as the Culture of Belonging and its prototypes roll-out to further our membership engagement endeavors.



VP of Spiritual Life | Michelle Young

Spiritual Life started the programming year with a continuation of the successful Conversations in Nature series, continuing to be led by Jeff Wolff. Highlights from the program this year included:

- East Palisades Hike
- Stargazing behind Holy Innocents
- Birdwatching at Morgan Falls Overlook Park
- Gibbs Garden Tour

In addition, after convening with Temple Sinai staff and clergy, we launched several other initiatives intended to gather stories and reflections from a variety of Temple Sinai congregants. These included:

Yesh Li Kol (I have a voice) - Using the framework of the Hebrew month of Elul preceding the High Holidays, we gathered different congregants moments of wonder as audio recordings.

Sinai Sages - Using the framework of the Counting of the Omer, we gathered video interviews of Sinai congregants from Navon who shared their wisdom as they reflected on texts from Pirke Avot.

Now taking shape is an initiative called If These Walls Could Talk which aims to be a walking tour of Temple Sinai highlighting spaces around Sinai, explaining their historic and religious significance, as well as personal connections to those spaces. This program is in progress and aims to be launched the beginning of 2024.

Additionally, Spiritual Life has begun to mesh with a variety of other areas in the synagogue including:

- Attending and leading a story at Tot Shabbat at Temple Sinai.
- Planning a Living Room Limmud session with Rabbi Sam focused on Jewish women's stories.
- Creating a Thanksgiving decor to welcome people to Temple Sinai at the main entrance and at TSPS
- Working together with Chevra Kadisha to create a Spiritual Comfort basket to be auctioned at the Toast to Sinai event.

We hope to continue to weave and connect Spiritual Life to more of the activities that are happening at Temple Sinai in the coming year.

