

Temple Sinai Annual Meeting 2020



5645 Dupree Drive
Sandy Springs, GA 30327
404.252.3073
templesinaiatlanta.org
facebook.com/templesinaiATL

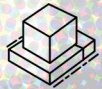
140 days
under
CONSTRUCTION



45,000
sq. footage impacted
during **CONSTRUCTION**



30,000
BOOKS packed and unpacked
in the PNK Learning Center



15 CONTRACTORS
and vendors used
for the renovations



110 
MEZZUZOT HUNG
post-construction



1150 
ATTENDEES at 6 Grand
Reopening Events



35 NEW MEMBER
HOUSEHOLDS
(Associate + Free + Full Members)



More than
1173
DONATIONS
to Temple
Sinai Funds



69 NEW
YOUNG ADULT
households



4 New Tzedek
CIRCLES
added



32 ACTIVE SINAI CIRCLES
and approximately
320 PARTICIPANTS



100,000 HOURS
spent on **ZOOM**



19 Temple Sinai
Attendees at the URJ
Biennial Conference



2 YOUNG ADULT LAY LEADERS
represented Temple Sinai at the URJ
Community Leadership Cohort

96
students
in **TSPS**



Over 400
students in Noar Sunday



500 WALKS
the baby buggy took
around the building



200
OODLES
found around
the building



23 HEBREW
CHAVURAH GROUPS
around the city



75 TEEN
MADRICHIM
in Noar



100 TEENS
in TEEN learning
programs



10,000
PIECES OF CANDY
consumed in the
Teen Lounge



200
people attended
DANI SHAPIRO event



150 consumed at ATID
Torah on Tap
throughout the year



150 S'MORES MADE
at Family Tashlich



8200 collected during the
High Holy Days Food
Drive to benefit the CAC



200 HOUSEHOLDS attended Virtual
Second Night **PASSOVER SEDER**



700 ITEMS ORDERED through the
Click A Mitzvah Amazon Wishlist



100
ATTENDEES at the Simchat
Torah: Contemporary Issues
Through the Lens of Torah Event



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Annual Meeting Agenda

| | |
|---|--|
| June 25, 2020, 7:00 pm | |
| I. Call to Order/Welcome – Lynn Redd | |
| II. D’Var Torah – Rabbi Sam Trief | |
| III. Video Presentation | |
| IV. President’s Remarks - Lynn Redd | |
| V. Year in Review/Outlook for 2020 – 2021 | |
| • Clergy Report – Rabbi Brad Levenberg | |
| • Education Report – Marisa Kaiser | |
| • Executive Director’s Report – Jack Feldman | |
| VI. Presentation of Awards | |
| • Ner Tamid Award – Warren Zindler | |
| • President’s Award – Lynn Redd | |
| VII. Business Meeting | |
| • Presentation of the 2020 – 2021 Budget – Mark Bachmann | |
| • Recognition of Outgoing Leadership – Lynn Redd | |
| • Nominating Committee Report – Cary Rodin | |
| • Special Representatives (Women of Sinai, Brotherhood, Teen) & Presidential Appointees – Lynn Redd | |
| • Election of Officers and Board – Lynn Redd | |
| VIII. Board Installation | |
| • Installation of Officers & Board – Rabbi Ron Segal | |
| • Shehecheyanu – Beth Schafer | |
| IX. Closing Benediction – Rabbi Ron Segal | |

Thank You Staff

| | |
|---|--|
| Temple Sinai Staff 2019/20 | |
| Rabbi Ronald M. Segal, Rabbi | |
| Rabbi Bradley G. Levenberg, Rabbi | |
| Rabbi Samantha S. Trief, Rabbi | |
| Rabbi Philip N. Kranz, Rabbi Emeritus | |
| Beth Schafer, Bunzl Family Cantorial Chair | |
| Jack J. Feldman, Executive Director | |
| Shelly Dresdner, Associate Executive Director | |
| Marisa Kaiser, Director, Center for Learning & Engagement | |
| Ray Barnes, Audio Visual Technical Support | |
| Samantha Berinsky, Program and Engagement Manager | |
| Jaimee Boettcher, Director of Membership Engagement | |
| Simone Bonnejonne, Member Engagement Manager | |
| Allison Carter, Event and Rental Manager | |
| Sharon Clark, Director of B’nei Mitzvah Program | |
| Rabbi Lauren Cohn, Hebrew Coordinator | |
| Rachel DeLine, Senior Clergy Assistant | |
| Andrea Fineman, Director of Communications | |
| Eli Friedman-Heiman, Director, Teen Learning & Engagement | |
| Michele Goodelman, Front Office Assistant | |
| Michele Harvey, Accounting Manager | |
| Samara Katz, Education Program Manager & Library Coordinator | |
| Gus Kim, Graphic Design Associate | |
| Jamah Maman, Director of Preschool and Young Family Learning & Engagement | |
| Helaine Milch-Schroder, Digital Marketing Associate | |
| Rachel Moldovan, Director, Youth Learning & Engagement | |
| Jenny Mopper, Center for Learning & Engagement Assistant | |
| Tiffany Morton, Executive Assistant | |
| Liz Reynolds, Preschool and Young Family Learning & Engagement Assistant | |
| Andre Parker, Facilities Manager | |
| Maintenance Staff: Claudia Garcia, Brian Mwandu, Francisco Zeledon | |

Our Past Presidents

| | |
|----------------------------|-------------|
| James Smulian | 1968 - 1970 |
| *Milton Deitch | 1970 - 1972 |
| *Joel Goldberg | 1972 - 1973 |
| Warren Epstein | 1973 - 1975 |
| *Gary Metzel | 1975 - 1977 |
| Larry Bogart | 1977 - 1978 |
| Jan Epstein | 1978 - 1980 |
| *Arthur Heyman | 1980 - 1982 |
| Ted Frankel | 1982 - 1984 |
| Edward Sugarman | 1984 - 1986 |
| David Taylor | 1986 - 1988 |
| *Stanley Cohen | 1988 - 1989 |
| Rubin Piha | 1989 - 1991 |
| Rita Loventhal | 1991 - 1993 |
| Ron Rosen | 1993 - 1994 |
| *Joel Feldman | 1994 - 1996 |
| Faye Landey | 1996 - 1998 |
| Lewis Kravitz | 1998 - 2000 |
| Claire D’Agostino | 2000 - 2002 |
| Warren Zindler | 2002 - 2004 |
| Phyllis Weiser | 2004 - 2006 |
| Debbie Pinsky | 2006 - 2008 |
| Robert Sinsheimer | 2008 |
| Cindy Gibbs | 2008 - 2010 |
| Eric Hartz | 2010 - 2012 |
| Stephen Berman | 2012 - 2014 |
| Scott Zucker | 2014 - 2016 |
| Marcia Nuffer | 2016 - 2018 |
| Cary Rodin | 2018 - 2019 |
| <i>* Of Blessed Memory</i> | |

Temple Sinai Leadership

Thank you to our 2019/2020 Leadership

| | |
|----------------------------------|-----------------|
| Officers | |
| President | Lynn Redd |
| President-Elect | Adam Mayer |
| Vice President of Communications | Mark Rosenthal |
| Vice President of Community | Penina Richards |
| Vice President of Development | Candy Berman |
| Vice President of Education | LaWana Streger |
| Vice President of Membership | Robin Weisberg |
| Vice President of Spiritual Life | Cathy Gottlieb |
| Treasurer | Mark Bachmann |
| Assistant Treasurer | Jon Barry |
| Immediate Past President | Cary Rodin |

| | |
|--|--|
| Board Members | |
| Gail Cohn | |
| Dana Udwin Elrod | |
| Howard Feinsand | |
| Dr. Charles Fox, <i>Presidential Trustee</i> | |
| Michael Freedman | |
| Susie Greenberg | |
| Beth Herskowitz, <i>Women of Sinai Trustee</i> | |
| Greg Jacobs | |
| Jason Karlin, <i>Brotherhood Trustee</i> | |
| Jane Leavey | |
| Sarah Neuberger, <i>Teen Trustee</i> | |
| Maurice Rosenbaum | |
| Jeff Rosengarten | |
| Mindi Sard | |
| Jason Serotta | |
| Robert Sinsheimer, <i>Presidential Trustee</i> | |
| Heather Weiner | |

| | |
|--------------------------|--|
| URJ Board Members | |
| Steve Berman | |
| Jan Epstein | |
| Howard Fagin | |
| Ben Sillins | |

| | |
|-----------------------------|--|
| HUC-JIR Board Member | |
| Joy Greenberg | |

Temple Sinai Leadership 2020/2021

| | |
|-----------------------------|-----------------|
| Officers | |
| President | Lynn Redd* |
| President-Elect | Adam Mayer* |
| VP Community | LaWana Streger |
| VP Communications/Secretary | Rachel Simon |
| VP Development | Mindi Sard |
| VP Education | Emily Webb |
| VP Membership | Robin Weisberg* |
| VP Spiritual Life | Jeff Wolff |
| Treasurer | Mark Bachmann** |
| Assistant Treasurer | (Vacant) |
| Immediate Past President | Cary Rodin* |

**Serving second year of a two-year term*
***Nominated to serve a fourth one-year term, consistent with the By-Laws*

| | |
|--|--|
| Two-Year Term Expires May 2022 (Current Nominees) | |
| Linda Bachmann | |
| Jeff Bloom | |
| Dan Fellner | |
| Michael Freedman | |
| Dr. Jeff Hopkins | |
| Joan Kaufmann | |

| | |
|--|--|
| One-Year Term Expires May 2021 (Current Nominees) | |
| Brotherhood Trustee: Adam Lazarus | |
| Women of Sinai Trustee: Myndi Carter | |
| Teen Trustee: Elisa Rosenthal | |
| Presidential Appointee: Dr. Charles Fox | |
| Presidential Appointee: Darrin Friedrich | |
| Presidential Appointee: Robert Sinsheimer | |

| | |
|--|--|
| Additional Trustees Whose Terms Expire May 2021 (Returning) | |
| Gail Cohn | |
| Dana Udwin Elrod | |
| Susie Greenberg | |
| Maurice Rosenbaum | |
| Jeff Rosengarten | |
| Jason Serotta | |

| | |
|--|--|
| Respectfully submitted by the 2020 Nominating Committee | |
| Cary Rodin, Chair | |
| Steven Bodner | |
| Jeff Diamond | |
| Dana Udwin Elrod | |
| Brett Friedmann | |
| Susie Greenberg | |
| Keri Greenwald | |
| Stephanie Jacobs | |
| Lew Kravitz | |
| Marcia Nuffer | |
| Jerry Richman | |
| Maurice Rosenbaum | |

We would like to thank the following 2019/2020 Committee Chairs:

| | | | |
|----------------------------------|--|---|---|
| Adult Choir | Gene Morgan | Legacy and Bequests | Scott Zucker |
| Adult Education | Gregory Jay Marty Throne | Long Range Planning | Adam Mayer |
| Annual Fundraiser | Debbie Pinsky Mindi Sard | Membership Engagement Committee | Robin Weisberg |
| Atidaynu | Craig Fagin Dan Fellner Jeff Wolff | Military Affairs/USO | Charles Lutin |
| Backpack Buddies | Trish Rosenbaum Jan Fisher | Music and Performing Arts | Debbie Block |
| Brotherhood | Jason Karlin Alex Lurey Adam Lazarus | Navon | Jan Epstein Steve Berman |
| Cemetery | David Schoenberg | Nefesh | Carrie Leavitt Josh Spitalnick Katy Raskin |
| Chevra Kadisha – Men | David Schoenberg | Nominating Committee | Cary Rodin |
| Chevra Kadisha – Women | Suzi Saidman | Past Presidents | Cary Rodin |
| College Outreach | Alice Byrne Susan Pepper | PNK Learning Center | Mary Baron |
| Daddy and Me | Adam Brown | Preschool PTO | Julie Stifel |
| Development Committee | Candy Berman | Preschool Committee | Brian Stifel |
| Early Childhood Education | Ana Rodriguez Rebecca Rivera | Professional Relations Committee | Adam Mayer |
| Economic Justice | Robin Mayer | Red Cross Blood Drives | Phil Karlick |
| Education Advisory Board | LaWana Streger | Scholar in Residence | Atidaynu Class |
| Endowment Committee | Howard Fagin Howard Fagin David Skid | Second Helpings | Myron Smith |
| Allocation Requests | | Shomrei Adamah/Recycling | Scott Lieberman |
| Investment | | Sinai 411 | Linda Bachmann |
| Executive Committee | Lynn Redd | Sinai Circles | Pam Sugarman Andi Kauffman |
| Family Promise | Glenn Radford Michael Drucker Evie Drucker | Special Needs Parent Connection | Kalyn Davis |
| Finance Committee | Mark Bachmann | Spirituality | Dayna Royal |
| Fine Arts Committee | Judie Jacobs | Teen Committee | Joan Durbin |
| Habitat for Humanity | Phil Karlick | Tot Shabbat | Ana Rodriguez Rebecca Rivera |
| Hineini | Sari Earl Jan Epstein | Tzedek Council | Penina Richards Susie Greenberg Robin Mayer |
| History and Archives | Joel Deitch Rachel Rosner | Women of Sinai | Beth Herskowitz Myndi Carter |
| Hospitality | Nancy Baron Margery Diamond | Youth and Family Committee | Emily Webb Lori Spett |
| House Committee | Martin Salzman | | |
| Hunger Walk | Robin Friedrich Lisa Herman | | |
| Israel | Garry Sobel | | |
| Kavanah | Ellen Schwartz Suzanne Simkin | | |
| Kesher | Linda Kaplan Halley Morochnik | | |

Temple Sinai - Proposed Budget - Fiscal Year 2020/2021

| | Approved Budget FY19/20 | FY19/20 Projected Actual FY19/20 | \$ Change Budget vs. Actual | FY20/21 Budget FY20/21 | % Change 19/20 Actual to 20/21 Budget |
|--------------------------|-------------------------------|---|-----------------------------------|---------------------------|---|
| Income | | | | | |
| Membership Revenue | 3,258,100 | 3,067,350 | -190,750 | 2,671,247 | -13% |
| Religion Revenue | 142,400 | 150,285 | 7,885 | 117,550 | -22% |
| Education Revenue | 1,281,715 | 947,760 | -333,955 | 1,243,843 | 31% |
| Fundraising Revenue | 184,500 | 78,915 | -105,585 | 103,500 | 31% |
| Administrative Revenue | 84,250 | 50,445 | -33,805 | 74,200 | 47% |
| Endowment Revenue | 254,224 | 254,000 | -224 | 258,687 | 2% |
| Special Fund Revenue | 21,182 | 95,000 | 73,818 | 60,000 | -37% |
| Total Income | 5,226,371 | 4,643,755 | -582,616 | 4,529,027 | -2% |
| Expense | | | | | |
| General & Administrative | 1,801,426 | 1,718,950 | -82,476 | 1,596,900 | -7% |
| Religion | 1,414,232 | 1,367,072 | -47,160 | 1,279,631 | -6% |
| Education | 1,768,676 | 1,597,609 | -171,067 | 1,803,704 | 13% |
| Community | 242,037 | 239,062 | -2,975 | 174,350 | -27% |
| Total Expense | 5,226,371 | 4,922,693 | -303,678 | 4,854,585 | -1% |
| Surplus / (Deficit) | 0 | -278,938 | -278,938 | -325,558 | |
| | PPP Loan | 583,000 | | 325,558 | Ackerman Bequest |
| Surplus / (Deficit) | | 304,062 | | 0 | |

| | |
|---|--|
| | Combined Total Operating Fund Capital Campaign Building Fund |
| ASSETS | |
| Current Assets | |
| Cash in bank / Outdoor Chapel / Petty Cash / Cert. of Deposit | 2,037,730 |
| Endowment Fund Investments | 8,763,485 |
| Other Current Assets | 149,105 |
| Total Current Assets | 10,950,320 |
| Total Fixed Assets | |
| | 13,865,820 |
| TOTAL ASSETS | 24,816,141 |
| LIABILITIES & EQUITY | |
| Current Liabilities | |
| Dues / Preschool / Noar / Security Fee - Paid in Advance | 438,797 |
| Other liabilities | 73,857 |
| Long Term Liabilities | |
| Construction Loan | 2,316,187 |
| Paycheck Protection Program Loan | 583,400 |
| Total Liabilities | 3,412,241 |
| Total Equity | |
| | 21,403,900 |
| TOTAL LIABILITIES & EQUITY | 24,816,141 |

Building Maintenance Fund
As of May 31, 2020

| | |
|--|-----------------------------------|
| | Receipts and Disbursements |
| | July 1, 2019 to May 31, 2020 |
| Opening Balance (July 1, 2019) | 194,338 |
| Pledges Paid | 138,273 |
| Total Disbursements | -64,723 |
| Cash Balance as of May 31, 2020 | 267,888 |

Pledges Outstanding (1 year or less) - \$63,489

| TEMPLE SINAI ENDOWMENT FUNDS - Balances as of May 31, 2020 | | Balance 05/31/20 |
|---|--|---------------------|
| GENERAL AND OPERATIONS | | |
| General Fund (1976) | | 597,361 |
| 50th Anniversary Fund (1992) | | 917,274 |
| Endowed Membership Commitment Fund (2011) | | 125,961 |
| Arthur & Elsy Heyman Endowment Fund (2018) | | 14,984 |
| Tobyanne & Arnold Sidman Endowment (2019) | | 11,261 |
| Allan & Melanie Nelkin Endowment (2019) | | 102,534 |
| Marc & Susan Greenberg (2019) | | 16,387 |
| Ronald & Maxine Rosen (2019) | | 7,470 |
| Shirley & Gary Bernes (2019) | | 33,955 |
| CULTURAL AND MUSIC FUNDS | | |
| Cantor Sid Gottler Music Fund (1990) | | 138,082 |
| Sharon Fagin & Goldie Velinsky Morris Music Enrichment (2006) | | 64,213 |
| Jan & Warren Epstein Cultural Art Fund (2006) | | 24,961 |
| Alan & Sandybeck Lease Visual Arts Fund (2008) | | 27,692 |
| George & Inge Robbins Enrichment Fund (2009) | | 23,859 |
| Arlene and Bruce Turry Programming Fund (2009) | | 27,111 |
| Warren Jacobs Enrichment Fund (2011) | | 23,537 |
| SOCIAL ACTION & KESHER FUNDS | | |
| Sophia and Irving Hite Keshet Fund (2000) | | 21,835 |
| Ellen & Paul Goldstein Keshet Fund (2017) | | 12,884 |
| Adam & Robin Mayer Social Justice (2018) | | 26,558 |
| Cathy & Robert Sinsheimer Social Justice Fund (2018) | | 22,086 |
| Phyllis & Martin Isenberg Congregant Assistance Endowment Fund (2018) | | 10,036 |
| BUILDING IMPROVEMENTS FUNDS | | |
| Stanley & Shirley Cohen Building & Grounds Fund (2003) | | 1,007,732 |
| Ronald & Judy Cohen Facility Improvement (2019) | | 31,914 |
| Laurie & Zachary Solomon Technology Fund (2019) | | 10,652 |
| EDUCATION & PROGRAMMING (Youth) | | |
| Muriel Torch Eichel Fund (1994) | | 32,586 |
| Harvey White Teen Fund (1994) | | 28,699 |
| Aaron & Ava Earl Children's Enrichment Fund (2000) | | 36,894 |
| Zelig O Wise Religious School Fund (2011) | | 45,574 |
| Robert S Janko Children's Enrichment Fund (2012) | | 28,942 |
| Ellyse & Warren Zindler Preschool Fund (2013) | | 56,774 |
| Elayne Hyman Education (2017) | | 197,649 |
| Geer Family Special Needs Education Fund (2018) | | 22,571 |
| Freeman Family Preschool Enrichment Endowment Fund (2019) | | 117,746 |
| Aaron , Ilan & Ethan Berman Youth Endowment Fund (2019) | | 5,404 |
| Joy & Alan Greenberg Religious & Preschool Endowment Fund (2019) | | 25,932 |
| Kerker Kids Family Endowment Fund (2019) | | 34,961 |
| RABBINICAL AND CLERGY SUPPORT FUNDS | | |
| The Bunzl Family Cantorial Chair Fund (2013) | | 2,521,698 |
| Rabbi Ronald M Segal Endowment Fund (2014) | | 76,839 |

| TEMPLE SINAI ENDOWMENT FUNDS - Balances as of May 31, 2020 | | Balance 05/31/20 |
|---|--|---------------------|
| EDUCATION & PROGRAMMING FUNDS (Adult) | | |
| Rabbi Richard Lehrman Memorial Fund (1979) | | 74,868 |
| Sam Chyatte Memorial Fund (1980) | | 42,004 |
| Gerzon Parzen Holocaust Fund (1999) | | 21,514 |
| Susan & Howard Rothman Adult Program Fund (2000) | | 13,014 |
| Susan & Jay Levitt Outreach Fund (2007) | | 22,570 |
| Fred A Ellman Memorial Culinary Fund (2013) | | 70,204 |
| DeVille Holocaust Education Fund (2016) | | 21,288 |
| Samuel Gordon Adult Education Fund (2017) | | 23,612 |
| Rona & Bill Balser Book Series Fund (2017) | | 76,680 |
| Lillie Janko Temple Sinai Event Enhancement Fund (2018) | | 56,849 |
| Brian Waronker Memorial Fund for Addiction Recovery & Mental Health Fund (2018) | | 66,769 |
| Greenwald Family Parenting Speaker Series Fund (2019) | | 21,689 |
| Zucker Relational Community Fund (2019) | | 11,687 |
| Lippman Family Young Adult Fund (2018) | | 56,979 |
| Louis & Esther Rodin and Arthur Sacks Memorial Fund (2019) | | 15,469 |
| Mark E. Silverman Maimonides Award Fund (2018) | | 22,439 |
| LIBRARY & LEARNING CENTER FUNDS | | |
| Rose and Marvin Sugarman Library Fund (1990) | | 56,039 |
| Deitch Family Library Resource Fund (2000) | | 20,167 |
| Rabbi Kranz Institute for Jewish Learning Fund (2000) | | 184,384 |
| Steven Eichel Jewish Law Library Fund (2003) | | 76,459 |
| Fred W Nichols Library Fund (2011) | | 18,064 |
| Charles S. Ackerman CLE Director Support Fund (2020) | | 562,931 |
| RITUAL, TORAH & SPIRITUAL FUNDS | | |
| Jackie & Gary Metzel Spirituality Fund (1990) | | 25,846 |
| Michael Alembik Memorial Fund (1993) | | 39,232 |
| Lillian Weinberg Transportation Fund (2004) | | 15,822 |
| Year of Torah Fund (2009) | | 394,146 |
| Richman Spiritual Relationships Fund (2012) | | 84,089 |
| Arnold Katinsky Spirituality Endowment Fund | | 15,537 |
| Johanna & David Skid Fund (in process) (2019) | | 20,916 |
| Ellen & Sandford Schwartz Torah Learning Endowment Fund (2019) | | 20,844 |
| SCHOLARSHIPS FUNDS | | |
| Loventhal Scholarship Fund (1993) | | 30,670 |
| Shirley Nemeth Youth Camp Outreach Fund (1999) | | 12,196 |
| Candy & Stephen Berman Leadership Development Fund (1999) | | 91,810 |
| Linda & Don Horowitz/Rebecca & Isaac May Camp Scholarship Fund (2002) | | 40,504 |
| Taylor-Greenberg Religious School Scholarship Fund (2007) | | 21,234 |
| Merrill and Sheila Wynne Judaic Scholarship Fund (2015) | | 178,373 |
| Brenda & Mark Lichtenstein Israel Endowment Fund (2018) | | 215,702 |
| Drucker Family Camp Barney Fund (2018) | | 22,394 |
| Barbara & Peter Schneider Excellence Fund (2019) | | 49,297 |
| Total | | 9,346,900 |
| <i>Endowment Funds - Balance as of May 31, 2019</i> | | <i>7,582,000</i> |
| Increase / (Decrease) | | 1,764,900 |

Year in Review | Lynn Redd

As I write this report in early June, I can say that the events of the 2019-2020 fiscal year have truly been unprecedented in our 52-year history. Shortly after I became Temple Sinai’s 30th President of the Board of Trustees in May 2019, we closed our building to congregants for four months to complete significant capital improvements throughout our facilities. The period from mid-September 2019 through mid-March 2020 was among the brightest in our history. Our facilities have also been closed the last 3½ months of our year due to the pandemic. Having our year bookended by closures never could have been anticipated. What may come as no surprise is that our remarkable clergy and highly capable professional team have risen to meet the challenge, offering a full range of programming and services during extraordinary circumstances.

Just a few highlights from the past fiscal year –

- **Temple Sinai’s Capital Enhancements** – Our renovation and construction project offered improved accessibility, more spacious and welcoming gathering spaces, enhanced aesthetics and technology throughout our facilities, and significant upgrades to our learning spaces.
- **Significantly Expanded Offerings for Preschool** – We implemented the most significant expansion of service offerings in our Preschool’s history and now offer full-day childcare and programming to infants through pre-K students to accommodate the needs of our parents.
- **Greater Member Engagement** – We were committed to increasing the engagement of every one of our more than 1,500 congregant families. Our 32 Sinai Circles continued to facilitate warmer, more personal connections among well over 300 participants. Innovations in our Center for Learning & Engagement increased the enthusiasm and commitment of our youth, from birth through age 18. We focused on creative initiatives to engage our growing number of young adult members through our ATID program. We also laid the groundwork for new services and programming to serve our growing senior population through our NAVON program.
- **An Increasing Spiritual Connection for All Congregants** – We continued to diversify and deepen opportunities for worship and prayer. Even when we could no longer gather in person our clergy remained committed to offering services, learning opportunities and more. Our second night virtual Seder attracted hundreds of congregants.
- **Greater Financial Stability** – For the first time in its history commitments to Temple Sinai’s endowment fund exceeded \$10 million. A robust endowment not only will ensure the long-term financial stability of our congregation, it will also allow us to minimize dues increases in future years. Our secure financial base will allow us to navigate uncertain economic times in the coming months and beyond.

Looking ahead to the coming year, my usual optimism is tempered by so many uncertainties associated with our continuing pandemic. Here are a few commitments I will make to you:

- **Fostering Connections** – Our entire focus will be on continuing to establish connections between our members and our staff and among our congregants through creative programming and services, open communications, and personalized pastoral services.
- **Strengthening our Jewish Identity, Practice & Culture** – We will continue to offer a broad range of worship services, educational opportunities, holiday observances, and lifecycle events for all demographic groups.
- **Financial Prudence/Long-Term Sustainability** – We will implement cost-cutting measures and seek opportunities to enhance revenues during what is expected to be an ongoing economic slowdown.

It has truly been an honor to serve Temple Sinai over the past 14 months. Please join us in seeking new ways to strengthen your connection to Temple Sinai!

President-Elect Report | Adam D. Mayer

It is often said that the best way to learn is through adversity and by jumping in with both feet, and the past year created plenty of opportunity for that. Despite the obvious challenges presented due to COVID-19, I have really enjoyed my role this past year and look forward to another term to learn and support Lynn Redd and our wonderful team!

HIGHLIGHTS AND ACCOMPLISHMENTS

- Finished the Capital & Endowment Campaign and Construction!
- As chair of the Professional Relations Committee (PRC -handles employee reviews and contracts) extend the contracts for both Jack Feldman, Executive Director, and Beth Schafer, Bunzl Family Cantorial Chair.
- Working with Jaimee Boettcher, Director of Membership Engagement, to re-envision the Committee structure within Temple Sinai including:
 - ♦ Creating committee charters to codify the roles and responsibilities for each committee.
 - ♦ Rearranging the reporting structure of several committees.
 - ♦ Adding Vice Chairpersons for all applicable committees to create additional involvement opportunities and a succession plan for committee leadership.

FOCUS for 2020-2021

- Continue strategic visioning and long-range planning initiatives to ensure Temple Sinai’s growth and sustainability.
- Complete the above-mentioned Committee Chair project and restructuring.
- Work with the PRC to rethink the process related to employee (Clergy, Education, Administration) reviews.
- Ensure fiscal responsibility while not disrupting key services, programs and overall membership engagement.

I want to take this opportunity to thank Lynn Redd. Lynn’s leadership along with her supporting cast of the Leadership Team, Executive Board and Board of Trustees is simply extraordinary. Because of our lay leadership, clergy and staff, and the unbelievable generosity of our members with their volunteer time and financial commitments, I am incredibly optimistic about the future of our amazing congregation.

Membership Report | Robin Weisberg, VP of Membership and Jaimee Boettcher, Director of Membership Engagement

HIGHLIGHTS AND ACCOMPLISHMENTS

- Sinai Circles – new circles have been formed while others dissolved organically, currently we have approximately 30 circles with 300 members participating.
- G2G – generation-to-generation programming was an addition this year and very well received.
- Young Adult Membership/ATID – membership continues to grow with a large majority converting to regular memberships when “aging out,” along with extremely robust programming through ATID for this membership demographic.
- NAVON – a strong kick-off was held, led by a URJ Rabbi; a robust committee of over 20 members is in place, a survey has been created and distribution will be rescheduled due to quarantine.
- Atidaynu – a new group of strong leaders are prepared to provide their leadership to the congregation and our committees, following their participation in the program this year and “graduating.”
- Brotherhood/Sisterhood – annual recurring programs along with new additions were offered for all congregants.
- Sinai 411 – a successful new member Shabbat dinner was held with great participation; remaining planned programs have been on hold due to social distancing.
- New Approach & Plan - due to quarantine and social distancing, all programming has been adjusted and replanned, with many virtual opportunities for our members (including Sisterhood, Brotherhood, Circles etc.)

FOCUS FOR 2020/2021

- Sinai Circles – continue support and growth in the number of circles and participants.
- Sinai 411 – revitalization of this program was in progress this year, due to budget adjustments the original plans will be revamped.
- New Welcome Series – a new approach with updated materials for new members is close to completion, along with the addition of online renewal functionality.
- Planning and adjusting for all programming will continue, based on social distancing guidelines and budget.

Development Report | Candy Berman, VP of Development and Shelly Dresdner, Associate Executive Director

HIGHLIGHTS AND ACCOMPLISHMENTS

- At the suggestion of Debbie Pinsky, Temple Sinai decided to bring back Dancing with the Sinai Stars to commemorate its 10th anniversary. The chairs, Debbie Pinsky and Mindi Sard, assembled a group of eight dancers and a core of volunteers to ensure the success of this event. While the event, originally scheduled for April 18th, 2020 has been postponed, we were able to raise \$80,000 towards this effort.
- The Development Think Tank, comprised of Temple Sinai members who are experts in the field of fundraising, was assembled to focus on our different demographics and discuss the programs that Temple Sinai offers that would appeal to each demographic. We want to ensure that communication to our members appreciate their **philanthropic decisions** rather than position our financial request as obligatory. It is crucial that our donors understand the benefits of giving and all the wonderful programs they support.
- We continue to be very intentional about remembering that our members are also our donors and, as such, should be thanked and appreciated often.
- With the COVID-19 virus and the postponement of *Dancing with the Sinai Stars*, we created ways to recognize the generosity of our sponsors.

Communications Report | Mark Rosenthal, VP of Communications and Andrea Fineman, Director of Communications

HIGHLIGHTS AND ACCOMPLISHMENTS

- Worked with Temple Sinai Preschool to implement a marketing plan for the new infant care and full day program. Current enrollment is 6 infants.
- Recruited new chairs for the History & Archives Committee and onboarded with previous chairs to ensure consistency.
- Established short term and long term plan for History & Archives Committee, including the establishment of processes and procedures for future archiving of historical material.
- Established committee to develop a new mission statement and core values to serve as the guiding direction for all things Temple Sinai. The team worked with lay leaders, staff and board members to make sure the statements will help drive future decisions.

FOCUS FOR 2020/2021

- Finalize processes and procedures related to the archiving of historically relevant material.
- Enhance Temple Sinai archives at Hebrew Union College.
- Establish Data and Analytics Committee that will create a process to measure benchmarks and study analytics to help plan for the future.
- Work with the Data Committee to better understand communication analytics and create a congregational survey to determine needs and wants of the membership including the appropriate level of communication that works best.

Community Report | Penina Richards, VP of Community & Samantha Berinsky, Program and Engagement Manager

HIGHLIGHTS AND ACCOMPLISHMENTS

- Hosted two Human Trafficking events at Sinai. Had a speaker, Lisa Cohen a Sinai member and Executive Producer for CNN’s Freedom Project, shine a light on modern-day slavery with a documentary movie followed by a Q & A session.
- Temple Sinai started taking part in providing meals and servers for the Zaban Paradies Center in Midtown. This shelter provides services for 20 couples from October thru March.
- Backpack Buddies provides economically disadvantaged students at Powers Ferry Elementary School with backpacks full of food every weekend throughout the school year. We increased from 24 to 30 children per week. We will hopefully increase in the fall to 36 children per week.
- Temple Sinai had a Chanukah drive to raise money to help with purchasing the food for Backpack Buddies and raised close to \$14,000.
- Throughout the year Sinai hosts up to four families, four times a year, that are in need of housing and hospitality in our Family Promise Program. We had a very successful linen drive for bedding, towels and curtains.
- Participated in an Interfaith Habitat for Humanity build with other congregations in and around Atlanta.

FOCUS FOR 2020/2021

- To continue to deepen and broaden social justice and social action initiatives through the work of the Tzedek Council, providing education, awareness and the opportunity to give back.

Spiritual Life Report | Cathy Gottlieb, Rabbi Brad Levenberg & Beth Schafer

HIGHLIGHTS AND ACCOMPLISHMENTS

- Program offerings from the Spirituality Committee included Tai Chi Chih, Gratitude Salons, a Spirituality Hike and Yoga. The committee spearheaded the creation of a congregational nigun written by Beth Schafer. Monthly Mind, Body Spirit services led by Beth Schafer continue to be offered.
- The Kavanah Committee organized the Keep Calm initiative during the Rosh Hashanah and Yom Kippur holidays. The committee sponsored a family sukkah building contest for Sukkot. The celebration of Chanukah was enhanced with daily emails offering ideas to enhance the nightly candle lighting ritual. The committee introduced specific “Messages of Hope” for integration in our Passover seders. These messages were particularly meaningful and relevant this year. Weekly emails were sent to highlight the spiritual significance during the Counting the Omer.
- The Music Committee continued its work to help enhance our music program with Beth Schafer’s guidance.

FOCUS FOR 2020/2021

- Continue with traditional and progressive programs based both in and out of the synagogue. This will include progressive programming that meets the needs of all congregants through mind, body, music and other avenues.
- Continue offering spiritual programming that appeals to all age groups and enhancing holiday content both at Temple Sinai and at home.

Center For Learning & Engagement Report
LaWana Streger, VP of Education
Marisa Kaiser, Director of the Center for Learning and Engagement
Jamah Maman, Director of Preschool & Young Family Learning & Engagement
Rachel Moldovan, Director of Youth Learning and Engagement
Eli Friedman-Heiman, Director of Teen Learning and Engagement
Samara Katz, Librarian/Adult Education Coordinator

HIGHLIGHTS AND ACCOMPLISHMENTS

TEMPLE SINAI PRESCHOOL

- Began the 2019-2020 school year in newly renovated education spaces.
- Received state license allowing for expanded program offerings including full-day programs.
- Launched a new infant full day program in January with 6 infants ranging from 3-15 months.
- Hired Temple Sinai’s first two full time teachers on staff.
- Successfully shifted all preschool classes to virtual learning to end the school year.

YOUTH LEARNING & ENGAGEMENT (K-6TH GRADE)

- Continued success with Noar Sunday, our innovative Sunday learning experience for K-6th grade with over 450 students.
- Over 20 Hebrew chavurah groups that meet in neighborhoods around Atlanta, creating closer knit smaller communities within the Temple Sinai umbrella.
- Successfully shifted to virtual learning, while retaining our faculty.
- Created Community family mural to celebrate new building.
- Renovated learning spaces to accommodate and celebrate all types of learners.
- Continued the variety of ways for students and families K-6th to connect to each other through youth groups, First Friday Family Shabbats, and family Holiday programs.

TEEN LEARNING & ENGAGEMENT (7TH-12TH GRADE)

- 75 active teens in Noar Madrachim (teacher’s assistant) program opened this year to 7th grade and older.
- 7th graders gathered each month to participate in Action Days, making a difference in our community.
- Confirmation in 10th Grade kicked off with a retreat and ended strong virtually, with an in-person ceremony scheduled for the fall.
- Engaged over 100 teens participating in our teen learning programs.

ADULT EDUCATION

- Guest author Danni Shapiro spoke and the event was highly attended with over 200 participants.
- Launched the first Better Together cohort, an intergenerational program between teens and senior members in our community.
- Successful Scholar in Residence weekend with Jeremy Leigh.
- Widened variety of Sunday Morning Learning opportunities to reach different age demographics of adults.
- Increased attendance at film series programs and ongoing book club.

FOCUS FOR 2020/2021

- Pivoting our focus on what next year will look like for all our education programs, under current situations.
- Expanding full day Preschool options to be accessible for as many families as possible.
- Expanding parenting options and programs for Families with Young Children.
- More creative ways to engage and connect families in Noar Sunday.
- Expanding/rethinking Hebrew learning through virtual settings.
- New teen engagement initiative with teens planning for teens.
- Education Advisory Board focus for next year is to evaluate all programs within Center for Learning and Engagement.