
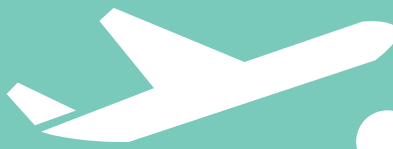


# temple sinai

Annual Meeting 2019



**512**  
ATTENDEES  
AT THE 50 YEARS  
OF FABULOUS GALA



**15,000**  
MILES TRAVELED  
ON TEMPLE SINAI TRIPS



**1,400** BOOKS  
CHECKED OUT  
FROM THE PNK  
LEARNING CENTER



**1,490**  
DONATIONS  
MADE TO TEMPLE SINAI\*  
\*not including Capital Campaign



**175**  
ATTENDEES  
AT THE SECOND NIGHT  
PASSOVER SEDER



**605**  
PARTICIPANTS IN  
MITZVAH DAY



**260** ATTENDEES  
AT CHANUKAH DINNER

**310**  
SCHOLAR-IN-RESIDENCE  
ATTENDEES



**450**  
ATTENDEES AT  
FAMILY FUN FEST

**180** YOUNG ADULT  
MEMBERS



**15**  
WEDDINGS

**78** PRESCHOOL  
STUDENTS  
ENROLLED

**293 TIMES**  
THE PRESCHOOLERS SANG  
"BABY SHARK"



**20** BABIES  
BORN

# Table of Contents

---

## Table of Contents

Annual Meeting Agenda .....	2
Thank You Staff .....	3
Our Past Presidents .....	3
Temple Sinai Leadership .....	4
2018/2019 Committee Chairs .....	5
<b>Financials</b>	
2019/2020 Proposed Budget .....	6
Balance Sheet .....	7
Building Maintenance Fund Balance .....	8
Endowment Fund Balance .....	9
<b>Reports</b>	
Year in Review, Cary Rodin .....	10
Looking Ahead, Lynn Redd .....	11
Communications .....	12
Community .....	12
Membership .....	13
Spirituality .....	13
Education .....	14
Development .....	15
Capital & Endowment Campaign .....	15

# Annual Meeting Agenda

---

May 6, 2019

- I. Call to Order – Cary Rodin
- II. D’var Torah – Rabbi Ron Segal
- III. Ner Tamid Award – Warren Zindler
- IV. 50th Anniversary – A Year of Celebration
  - a. Capital / Endowment Campaign – Warren Zindler
  - b. 50th Anniversary Events / Programs  
– Ina & Harold Enoch
- V. Reports
  - a. Clergy Report – Rabbi Brad Levenberg
  - b. Education Report – Marisa Kaiser
  - c. Treasurer Report – Mark Bachmann
  - d. Executive Director’s Report – Jack Feldman
- VI. New Business: By-law Amendment – Stacey Geer
- VII. Recognition of Outgoing Leadership – Cary Rodin
- VIII. Outgoing President’s Remarks – Cary Rodin
- IX. Leadership
  - a. Nominating Committee Report – Marcia Nuffer
  - b. Election of Officers & Board – Cary Rodin
  - c. Installation of Officers & Board – Rabbi Ron Segal
  - d. Shehecheyanu – Beth Schafer
- X. Incoming President’s Remarks – Lynn Redd
- XI. Benediction – Rabbi Samantha Trief
- XII. Dessert Reception

## Thank You Staff

---

### Temple Sinai Staff 2018/19

Rabbi Ronald M. Segal, Rabbi  
Rabbi Bradley G. Levenberg, Rabbi  
Rabbi Samantha S. Trief, Rabbi  
Rabbi Philip N. Kranz, Rabbi Emeritus  
Beth Schafer, Bunzl Family Cantorial Chair  
Jack J. Feldman, Executive Director  
Shelly Dresdner, Associate Executive Director  
Marisa Kaiser, Director, Center for Learning & Engagement

Ray Barnes, Audio Visual Technical Support  
Samantha Berinsky, Program and Engagement Manager  
Jaimee Boettcher, Director of Membership Engagement  
Simone Bonnejonne, Member Engagement Manager  
Allison Carter, Event and Rental Manager  
Sharon Clark, Director of B'nei Mitzvah Program  
Emily Cohen, Director, Youth Learning & Engagement  
Rachel DeLine, Senior Clergy Assistant  
Andrea Fineman, Director of Communications  
Michele Goodelman, Front Office Assistant  
Michele Harvey, Accounting Manager  
Samara Katz, Education Program Manager & Library Coordinator  
Gus Kim, Graphic Design Associate  
Jamah Maman, Director of Preschool and Young Family Learning & Engagement  
Helaine Milch-Schroder, Digital Marketing Associate  
Jenny Mopper, Center for Learning & Engagement Assistant  
Molly Okun, Director, Teen Learning & Engagement  
Liz Reynolds, Preschool and Young Family Learning & Engagement Assistant  
Corinne Williams, Executive Assistant

Andre Parker, Facilities Manager  
Maintenance Staff: Claudia Garcia, Brian Mwandu, Francisco Zeledon

## Our Past Presidents

---

James Smulian	1968 - 1970
Milton Deitch	1970 - 1972
*Joel Goldberg	1972 - 1973
Warren Epstein	1973 - 1975
*Gary Metzel	1975 - 1977
Larry Bogart	1977 - 1978
Jan Epstein	1978 - 1980
Arthur Heyman	1980 - 1982
Ted Frankel	1982 - 1984
Edward Sugarman	1984 - 1986
David Taylor	1986 - 1988
*Stanley Cohen	1988 - 1989
Rubin Piha	1989 - 1991
Rita Loventhal	1991 - 1993
Ron Rosen	1993 - 1994
*Joel Feldman	1994 - 1996
Faye Landey	1996 - 1998
Lewis Kravitz	1998 - 2000
Claire D'Agostino	2000 - 2002
Warren Zindler	2002 - 2004
Phyllis Weiser	2004 - 2006
Debbie Pinsky	2006 - 2008
Robert Sinsheimer	2008
Cindy Gibbs	2008 - 2010
Eric Hartz	2010 - 2012
Stephen Berman	2012 - 2014
Scott Zucker	2014 - 2016
Marcia Nuffer	2016 - 2018

*\* Of Blessed Memory*

## Thank you to our 2018/2019 Leadership

### Officers

President	Cary Rodin
President-Elect	Lynn Redd
Vice President of Communications	Mark Rosenthal
Vice President of Community	Penina Richards
Vice President of Development	Candy Berman
Vice President of Education	LaWana Streger
Vice President of Membership	Josh Tolchin
Vice President of Spiritual Life	Cathy Gottlieb
Treasurer	Mark Bachmann
Assistant Treasurer	Jan Saperstein
Immediate Past President	Marcia Nuffer

### Board Members

Jon Barry  
Steven Bodner, *Presidential Trustee*  
Jeff Diamond  
Lara Dorfman  
Howard Feinsand  
Marcy Fortnow  
Michael Freedman  
Stacey Geer  
Greg Jacobs  
Jane Leavey  
Alex Lurey, *Brotherhood Trustee*  
Adam Mayer, *Presidential Trustee*  
Sarah Neuberger, *Teen Trustee*  
David Piha  
Mindi Sard  
Andi Siegel, *Women of Sinai Trustee*  
Robert Sinsheimer, *Presidential Trustee*  
Lynda Walker  
Heather Weiner

### URJ Board Members

Steve Berman  
Jan Epstein  
Howard Fagin  
Arthur Heyman  
Ben Sillins

### HUC-JIR Board Member

Joy Greenberg

## Temple Sinai Leadership 2019/2020

### Officers

President	Lynn Redd
President-Elect	Adam Mayer
VP Community	Penina Richards*
VP Communications/Secretary	Mark Rosenthal*
VP Development	Candy Berman*
VP Education	LaWana Streger*
VP Membership	Robin Weisberg
VP Spiritual Life	Cathy Gottlieb*
Treasurer	Mark Bachmann**
Assistant Treasurer	Jon Barry
Immediate Past President	Cary Rodin

\*Serving second year of a two-year term

\*\*Nominated to serve a third one-year term, subject to approval of the proposed amendment to the By-Laws

### Two-Year Term Expires May 2020 (Returning)

Michael Freedman  
Heather Weiner  
Greg Jacobs  
Howard Feinsand  
Mindi Sard  
Jane Leavey

### Two-Year Term Expires May 2021 (New)

Gail Cohn  
Dana Elrod  
Susie Greenberg  
Maurice Rosenbaum  
Jeff Rosengarten  
Jason Serotta

### One-Year Term Expires May 2020

Jason Karlin, Brotherhood Trustee  
Beth Herskowitz, Women of Sinai Trustee  
Chuck Fox and Robert Sinsheimer, Presidential Trustees  
Sarah Neuberger, Teen Trustee

### Respectfully submitted by the 2019 Nominating Committee

Marcia Nuffer, Chair  
Dan Balser  
Steven Bodner  
Elaine Brill  
Staci Brill  
Cindy Gibbs  
Greg Jacobs  
Mindi Sard  
David Sirzyk  
Josh Spitalnick  
Brian Stifel  
Scott Zucker

# We would like to thank the following 2018/2019 Committee Chairs:

<b>92nd Street Y</b>	Jan Saperstein Lynn Saperstein	<b>Finance</b>	Mark Bachmann	<b>Romeo Club</b>	Charlie Stark
<b>Adult Choir</b>	Gene Morgan	<b>Fine Arts</b>	Judie Jacobs	<b>Rosh Chodesh</b>	Alice Byrne Cheryl Jacoby
<b>Adult Education</b>	Gregory Jay Marty Throne	<b>Habitat for Humanity</b>	Phil Karlick	<b>Scholar-In-Residence</b>	Debbie & Ryan Lieberman Matt Simon Rachel Simon
<b>AIPAC Liaison</b>	Keri Greenwald Larry Weiner	<b>High Holy Day Shammashim</b>	Jeff Diamond	<b>Second Helpings Liaison</b>	David Schoenberg Myron Smith
<b>AJC Liaison</b>	Melanie Nelkin	<b>Hineini</b>	Sari Earl Jan Epstein	<b>Selichot</b>	Abi Cohen Ben Cohen Lindsey Denton Mike Kaplan
<b>Archives</b>	Judy Cohen Shirley Michalove	<b>Hospitality</b>	Nancy Baron Tricia Haberman	<b>Shammashim</b>	Mary Zoghby
<b>ARZA Liason</b>	Peter Savitz	<b>House Committee</b>	Martin Salzman	<b>Shomrei Adamah</b>	Scott Lieberman
<b>ATID</b>	Jessica Goldich Kyle Goldich	<b>Hunger Walk</b>	Robin Mayer	<b>Simchat Torah</b>	Zilah Messica
<b>Book Club</b>	Bonnie Aronin* Barbara Rucket	<b>Israel Bonds Liaison</b>	Chuck Berk	<b>Sinai411</b>	Linda Bachmann Steven Fair
<b>Brotherhood</b>	Jason Karlin Alex Lurey	<b>J Street Liaison</b>	Beth Sugarman	<b>Sinai Circles</b>	Pam Sugarman Robin Weisberg
<b>Cemetery</b>	David Schoenberg	<b>Kavanah</b>	Ellen Schwartz Suzanne Simkin	<b>Special Needs Parent Connection</b>	KaLyn Davis
<b>Chanukah</b>	Heather Braun Lauren Gordon Sheri Weiner	<b>Kesher</b>	Linda Kaplan Halley Morochnik	<b>Spirituality</b>	Dayna Royal Michael Streger
<b>Chevrah Kadisha/Men</b>	Armand Harris David Schoenberg	<b>Lilith</b>	Terri Heyman	<b>Teen Committee</b>	Joan Durbin Todd Gordon
<b>Chevrah Kadisha/Women</b>	Suzi Saidman	<b>Membership Engagement</b>	Amy Fox	<b>Tot Shabbat</b>	Jenny Glade Eldar Karen Rikki Ofek Allison Weiner
<b>Chyatte Event</b>	Allan Hytowitz Neil Hytowitz	<b>Military Affairs</b>	Charles Lutin	<b>Tzedek Council</b>	Penina Richards Lynn Redd Susie Greenberg
<b>College Outreach</b>	Alice Byrne Susan Pepper	<b>Music &amp; Performing Arts</b>	Debbie Block	<b>Civil Rights Hunger and Homelessness Israel Other Initiatives</b>	Robin Mayer Garry Sobel Matt Simon
<b>Daddy &amp; Me</b>	Adam Brown	<b>Nefesh</b>	Carrie Leavitt Katy Raskin Josh Spitalnick	<b>URJ Liaison</b>	Debbie Pinsky
<b>Development Committee</b>	Adam Mayer	<b>Nominating Committee</b>	Marcia Nuffer	<b>Volunteer Core</b>	Nanci Epstein
<b>Early Childhood Education Committee</b>	Stephanie Jacobs Amy Ruda	<b>PNK Learning Center</b>	Mary Baron	<b>Women of Sinai</b>	Andi Siegel
<b>Education Advisory Board</b>	LaWana Streger	<b>Preschool PTO Committee</b>	Julie Stifel	<b>Youth &amp; Family Committee</b>	Melissa Blecker Emily Webb
<b>Endowment Committee</b>	Howard Fagin	<b>Vice President</b>	Dayna Royal		
<b>Endowment Investment</b>	David Skid	<b>Secretary</b>	Stephanie Jacobs		
<b>Family Promise</b>	Marcy Fortnow LaWana Streger	<b>Treasurer</b>	Meghan Koransky		
<b>FIDF Liaison</b>	Garry Sobel	<b>Communications</b>	Jen Freeman		
<b>Film Series</b>	Laurie Spector Steve Walden	<b>Preschool Committee</b>	Brian Stifel		
		<b>Professional Relations Committee (PRC)</b>	Lynn Redd		
		<b>Red Cross Blood Drive</b>	Debbie Pinsky Ann Schoenberg Michael Streger		
		<b>Refugee Relief Committee</b>	Susie Greenberg Lori Kagan-Schwarz		

*\* of Blessed Memory*

**Temple Sinai - Proposed Budget  
Fiscal Year 2019/2020**

	Approved Budget FY18/19	<i>Projected Actual FY18/19*</i>	Proposed Budget FY19/20	% change 18/19 Actual to 19/20 Budget
<b><u>Income</u></b>				
Membership Revenue	3,072,107	3,114,000	3,253,163	4.5%
Religion Revenue	134,000	101,635	142,400	40.1%
Education Revenue	1,038,450	987,255	1,248,528	26.5%
Fundraising Revenue	165,700	165,400	184,500	11.5%
Administrative Revenue	82,200	71,750	82,750	15.3%
Endowment Fund Support	235,000	260,000	259,061	-0.4%
Special Funds Support	53,000	60,000	53,170	-11.4%
<b>Total Income</b>	<b>4,780,457</b>	<b>4,760,040</b>	<b>5,223,572</b>	<b>9.7%</b>
<b><u>Expense</u></b>				
General & Administrative	1,737,158	1,765,518	1,799,946	2.0%
Religion	1,296,890	1,293,204	1,414,223	9.4%
Education	1,514,991	1,485,838	1,767,366	18.9%
Community	231,418	232,065	242,037	4.3%
<b>Total Expense</b>	<b>4,780,457</b>	<b>4,776,625</b>	<b>5,223,572</b>	<b>9.4%</b>
<b>Profit / Loss</b>	<b>0</b>	<b>-16,585</b>	<b>0</b>	

\*All projections based on actual Revenues / Expenses through Feb. 28, 2019

# Balance Sheet as of March 31, 2019

## TEMPLE SINAI BALANCE SHEET As of March 31, 2019

	Operating Fund	Capital Campaign	Building Fund	Combined Total
<b>ASSETS</b>				
<b>Current Assets</b>				
Cash in bank	400,398	1,270,290	70,103	1,740,791
Petty Cash	89			89
Certificate of Deposit			100,000	100,000
Endowment Fund Investments	7,487,547			7,487,547
Prepaid /Accrual Income & Expenses	80,214			80,214
Accounts Receivable (Net of Allowance)	104,561			104,561
<b>Total Current Assets</b>	<u>8,072,808</u>	<u>1,270,290</u>	<u>170,103</u>	<u>9,513,202</u>
<b>Fixed Assets</b>				
Preschool Equipment	49,982			49,982
Portable Stage	13,302			13,302
Books	36,250			36,250
Memorial Garden	25,315			25,315
Building and Improvements	2,726,308	9,733,563	232,011	12,691,882
Land	78,604			78,604
Land Improvements	29,750		94,161	123,911
Equipment / Fixtures	453,621	610,275	218,675	1,282,570
Accumulated Depreciation	<u>(3,413,131)</u>	<u>(3,320,436)</u>	<u>(179,778)</u>	<u>(6,913,345)</u>
<b>Total Fixed Assets</b>	<u>0</u>	<u>7,023,402</u>	<u>365,069</u>	<u>7,388,471</u>
<b>Other Assets</b>				
Loan Fees	0	0	0	0
Accumulated Amortization of Loan Fees	0	0	0	0
<b>Total Other Assets</b>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>
<b>TOTAL ASSETS</b>	<b>8,072,808</b>	<b>8,293,692</b>	<b>535,172</b>	<b>16,901,672</b>
<b>LIABILITIES &amp; EQUITY</b>				
<b>Current Liabilities</b>				
Dues Paid In Advance	52,450			52,450
Preschool Paid In Advance	6,580			6,580
Religious School PIA				0
Security Fee PIA	600			600
Due to Others Funds	8,515			8,515
Inter Fund Receivable/Payable	270,000		(270,000)	0
Other Payables	66,251	81,635		147,886
<b>Total Current Liabilities</b>	<u>404,397</u>	<u>81,635</u>	<u>(270,000)</u>	<u>216,031</u>
<b>Long Term Liabilities</b>				
Mortgage Payable	<u>0</u>		<u>0</u>	<u>0</u>
<b>Total Long Term Liabilities</b>	<u>0</u>		<u>0</u>	<u>0</u>
<b>Total Liabilities</b>	<u>404,397</u>	<u>81,635</u>	<u>(270,000)</u>	<u>216,031</u>
<b>Equity</b>				
Net Equity	<u>7,668,411</u>	<u>8,212,057</u>	<u>805,172</u>	<u>16,685,641</u>
<b>Total Equity</b>	<u>7,668,411</u>	<u>8,212,057</u>	<u>805,172</u>	<u>16,685,641</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b>8,072,808</b>	<b>8,293,692</b>	<b>535,172</b>	<b>16,901,672</b>

**Temple Sinai, Inc.**

**Building Maintenance**

As of March 31, 2019

**Receipts and Disbursements**

**07/01/18 - 03/31/19**

**Receipts**

Opening Balance (July 1, 2018)	171,308
Payments Received	<u>159,381</u>
<b>TOTAL RECEIPTS</b>	<b><u><u>330,689</u></u></b>

**Disbursements**

Bank Charges	231	Account charges
Interior Equipment / Repairs	19,745	Plumbing / electrical repairs
Interior Equipment / Replacements	13,761	Lightbulbs / batteries / paint / grease trap
Exterior Repairs / Replacements	1,041	Parking lot/roof repairs/signs
Office Furniture / Equipment	39,076	Network upgrades/new computers/new banquet furniture
Audio Visual	2,657	Chapel stream upgrade/audio visual repairs
Landscape & Irrigation	58,419	Major landscape project - hillside
HVAC Equipment / Repair	18,019	New rooftop unit; quarterly maintenance
Security Equipment / Maintenance	6,149	Automatic entry system repairs; handicapped door release

**TOTAL EXPENSES** **159,098**

***Receipts Over (Under) Expenses*** **171,591** ***(Cash Balance as of March 31, 2019)***

**Cash Balance - Previous Year** **233,896** ***(Cash Balance as of March 31, 2018)***

**Change - Cash balance** **-62,305**

**Building Maintenance Fund Charges Outstanding (1 year or less) - \$44,964**



# Temple Sinai Endowment Funds | Balances as of March 31, 2019

## GENERAL AND OPERATIONS

General Fund (1976)	\$571,125
50th Anniversary Fund (1992)	\$778,008
Endowed Membership Commitment Fund (2011)	\$122,697
Arthur & Elsy Heyman Endowment Fund (2018)	\$10,639
Kerker Kids Family Fund (2019)	\$16,667
Tobyanne & Arnold Sidman Fund (2019)	\$5,000
Allan & Melanie Nelkin Fund (2019)	\$50,000
Marc & Susan Greenberg Fund (2019)	\$6,250

## CULTURAL & MUSIC FUNDS

Cantor Sid Gottler Music Fund (1990)	\$136,699
Sharon Fagin & Goldie Velinsky Morris Music Enrichment (2006)	\$52,843
Jan & Warren Epstein Cultural Arts Fund (2006)	\$21,785
Sandybeck & Alan Lease Visual Arts Fund (2008)	\$27,215
George Robbins Enrichment Fund (2009)	\$21,986
Arlene & Bruce Turry Programming Fund (2009)	\$24,833
Warren Jacobs Enrichment Fund (2011)	\$17,556

## SOCIAL ACTION & KESHER FUNDS

Sophia & Irving Hite Keshet Fund (2000)	\$20,480
Ellen & Paul Goldstein Keshet Fund (2017)	\$12,201
Mark Silverman Social Justice Fund (2018)	\$11,235
Robin & Adam Mayer Social Justice Fund (2018)	\$10,732
Cathy & Robert Sinsheimer Social Justice Fund (2018)	\$20,808
Phyllis & Martin Isenberg Congregant Assistance Fund (2018)	\$3,333

## BUILDING IMPROVEMENTS FUNDS

Stanley & Shirley Cohen Building & Grounds Fund (2003)	\$1,034,167
Ronald & Judy Cohen Facility Improvement Fund (2019)	\$25,400

## EDUCATION & PROGRAMMING (Youth)

Muriel Torch Eichel Fund (1994)	\$22,929
Harvey White Teen Fund (1994)	\$26,825
Aaron & Ava Earl Children's Enrichment Fund (2000)	\$16,511
Bobbi & Zelig O Wise Religious School Fund (2011)	\$19,485
Robert S Janko Children's Enrichment Fund (2012)	\$25,463
Ellyse & Warren Zindler Preschool Fund (2013)	\$29,556
Elayne Hyman Education Fund (2017)	\$146,617
Geer Family Special Needs Education Fund (2018)	\$20,765
Freeman Family Preschool Endowment Fund (2019)	\$100,000
Louis & Esther Rodin and Arthur Sacks Memorial Fund (2019)	\$9,956

## LIBRARY & LEARNING CENTER FUNDS

Rose & Marvin Sugarman Library Fund (1990)	\$55,156
Deitch Family Library Resource Fund (2000)	\$15,348
Rabbi Kranz Institute for Jewish Learning Fund (2000)	\$177,454
Steven Eichel Jewish Law Library Fund (2003)	\$72,927
Fred W Nichols Library Fund (2011)	\$17,434

## SCHOLARSHIPS FUNDS

Loventhal Scholarship Fund (1993)	\$23,944
Shirley Nemeth Youth Camp Outreach Fund (1999)	\$13,010
Candy & Stephen Berman Leadership Development Fund (1999)	\$90,138
Linda & Don Horowitz/Rebecca & Isaac May Camp Scholarship Fund (2002)	\$39,714
Taylor-Greenberg Religious School Scholarship Fund (2007)	\$19,207
Merrill & Shelia Wynne Judaic Scholarship Fund (2015)	\$121,467
Brenda & Mark Lichtenstein Israel Endowment Fund (2018)	\$101,435
Drucker Family Camp Barney Medintz Scholarship Fund (2018)	\$11,230

## EDUCATION & PROGRAMMING FUNDS (Adult)

Rabbi Richard Lehrman Memorial Fund (1979)	\$71,444
Sam Chyatte Memorial Fund (1980)	\$38,820
Gerzon Parzen Holocaust Fund (1999)	\$20,868
Susan & Howard Rothman Adult Program Fund (2000)	\$12,397
Susan & Jay Levitt Outreach Fund (2007)	\$22,345
Fred A Ellman Memorial Culinary Fund (2013)	\$68,771
DeVille Holocaust Education Fund (2016)	\$20,337
Samuel Gordon Adult Education Fund (2017)	\$22,020
Rona & Bill Balsler Book Series Fund (2017)	\$74,386
Lillie Janko Temple Sinai Event Enhancement Fund (2018)	\$53,233
Brian Waronker Memorial Fund for Addiction and Recovery (2018)	\$55,237
Greenwald Family Parenting Speaker Series Fund (2019)	\$20,198
Zucker Relational Community Fund (2018)	\$10,781
Lippman Family Young Adult Fund (2018)	\$53,905

## RITUAL, TORAH & SPIRITUAL FUNDS

Jackie & Gary Metzel Spirituality Fund (1990)	\$24,114
Michael Alembik Memorial Fund (1993)	\$40,525
Lillian Weinberg Transportation Fund (2004)	\$16,992
Year of Torah Fund (2009)	\$378,059
Richman Spiritual Relationships Fund (2012)	\$76,695
Arnold Katinsky Spirituality Fund (2018)	\$11,768
Johanna & David Skid Tzedakah Fund (2019)	\$10,000

## RABBINICAL AND CLERGY SUPPORT FUNDS

The Bunzl Family Cantorial Chair Fund (2013)	\$2,037,220
Rabbi Ronald M Segal Endowment Fund (2014)	\$69,405
Total	<u>\$7,387,750</u>
Endowment Funds - Balance as of March 31, 2018	<u>\$6,039,355</u>
Increase / (Decrease)	\$1,348,395

# Proposed 2019 Amendment to the By-Laws of Temple Sinai

---

Your Board of Trustees has recommended an amendment to the congregation's By-Laws. In accordance with the By-Laws, this amendment is being presented to the congregation in advance of the annual meeting for consideration by the members.

## PROPOSED AMENDMENT (IN RED) TO THE TEMPLE SINAI BY-LAWS

WHEREAS, the Nominating Committee believes that it is in the best interests of Temple Sinai to permit the Treasurer and Assistant Treasurer to serve for longer than two years because (i) such positions require a deep understanding of synagogue finances and require more time to become proficient than the other officer positions and (ii) such positions require specialized knowledge, resulting in a smaller pool of potential candidates who are qualified to fill such positions; and

WHEREAS, the Nominating Committee has recommended that the Temple Sinai By-Laws be amended to permit longer terms for the Treasurer and Assistant Treasurer.

NOW THEREFORE BE IT RESOLVED, that the Board of Trustees recommends to the members of Temple Sinai that Article IV, Section 2 of the By-Laws be amended to read as follows:

Section 2. Election and Term of Officers. The Officers shall be elected at the Annual Meeting of the congregation for a term of one year and shall serve until their successors are duly elected and qualified. No officer so elected shall be eligible to serve in the same office for more than two consecutive terms, except that the Treasurer and Assistant Treasurer shall be eligible to serve in the same office for up to four consecutive terms.

## Year in Review | Cary Rodin

---

Friends, how fast this year has flown by, and how grateful I am to have served as Temple Sinai President during 2018-2019. It was a privilege to lead during an historic year, as we celebrated our 50th anniversary and, as part of that observance, launched a 50th Anniversary Capital Campaign. Thanks to your generosity of spirit and resources, I am confident that the changes to our building will enhance worship and engagement for decades to come.

Among the year's milestones:

- Continuation of 50th Anniversary celebrations, capped by a Gala enjoyed by more than 500 congregants.
- A record-setting capital campaign that will permit needed updates to nearly 80 percent of our building, including the sanctuary and preschool.
- Significant expansion of outreach to young adults, including ongoing programming and free membership for those ages 22-32.
- Impressive strides in our education program, including launch of the innovative Noar Sunday program, religious school accreditation and anticipated licensing of the preschool.
- Solid financial security and stewardship with important implications for the future of our congregation.
- Extraordinary national achievement and recognition by our clergy and professional staff: Rabbi Ron Segal, President of the Central Conference of American Rabbis (CCAR); Executive Director Jack Feldman, President-Elect of the National Association of Temple Administrators; and Center for Learning and Engagement Director Marisa Kaiser, President-Elect of the Association of Reform Jewish Educators.

Sincere appreciation to our exceptional clergy, staff and board for your outstanding contributions and assistance. And thanks to you, our congregants, for your support and passion for Temple Sinai. It has been a deep personal honor to serve. I will remain active as Immediate Past President and will do all I can to assist Lynn Redd as she ably assumes her new role as Temple Sinai President.

As we celebrate our past year's accomplishments and look forward to the coming year, I can proudly say it has never been a better time to be part of the Temple Sinai community! We are incredibly fortunate to have a remarkable, engaged clergy team that inspires us every day and a highly capable professional team to serve our members. We also continue to attract talented lay leaders to serve on our Board, chair and serve on committees, and develop new initiatives. Thanks to all for your incredible commitment!

The past year was filled with important milestones and achievements, including the following highlights:

- A year-long 50th anniversary celebration
- A highly successful Capital & Endowment Campaign
- New opportunities for worship for Shabbat, holidays, and on a daily basis
- Continuing development of the Sunday Noar program
- New opportunities for creating community through Sinai Circles
- A growing young adult membership
- Continuing development of the Tzedek Council

These accomplishments serve as the foundation for a truly remarkable 2019/2020.

- **Temple Sinai Capital Enhancements** – With construction starting this month, we can all look forward to improved accessibility, more spacious and welcoming gathering spaces, enhanced aesthetics and technology throughout our facilities, and significant upgrades to our learning spaces.
- **Significantly Expanded Offerings for Preschool** – We will be kicking off the most significant expansion of service offerings in our Preschool's history. The Preschool's recent accreditation will allow us to offer full-day childcare to infants through pre-K students to accommodate the needs of our parents.
- **Greater Member Engagement** – While our membership units have grown to over 1,500, our primary goal is not increasing our numbers, but increasing the engagement of every congregant. Our Sinai Circles will continue to facilitate warmer, more personal connections among our members. Innovations in our Center for Learning & Engagement will increase the enthusiasm and commitment of our youth, from birth through age 18. We will focus on creative initiatives to engage our growing number of young adult members and new services and programming to serve our growing senior population.
- **An Increasing Spiritual Connection for All Congregants** – We will continue to diversify and deepen opportunities for worship and prayer, Temple Sinai's raison d'être. (Sorry, I don't know the Hebrew term to describe "our reason for being"!)
- **Greater Financial Stability** – For the first time in its history Temple Sinai's endowment funds will exceed \$10 million (including commitments from the 50th Anniversary Campaign). A robust endowment not only will ensure the long-term financial stability of our congregation, it will also allow us to minimize dues increases in future years. We also seek to continue to emphasize our culture of giving through our Legacy program.

I would like to congratulate Cary Rodin on an exceptional year as our Board of Trustees President, successfully navigating a broad range of challenges and opportunities for our congregation. It has been a pleasure to work with Cary and I look forward to his continued support.

## HIGHLIGHTS AND ACCOMPLISHMENTS

- Worked with the 50th Anniversary Celebration committee and the 50th Anniversary Campaign chairs to create strategic marketing plans, branding and promotion for all events and fundraising projects throughout the year.
- Completed an RFP process for a marketing vendor for the Temple Sinai Preschool full-day launch. The team reviewed proposals, completed interviews and selected a marketing firm. Implementation began in April.
- Put together strategy to evaluate the D'var Sinai through the use of a congregant survey and focus groups. The goal is to define the D'var's purpose, evaluate its format and effectiveness and identify opportunities to improve.
- Onboarded new team members: Digital Marketing Associate, Helaine Milch-Schroder and Communications & Graphic Design Associate, Gus Kim. These members have elevated the branding and graphics for Temple Sinai as a whole as well as brought knowledge and new insight to increase our digital reach.

## FOCUS FOR 2019/2020

- Work with the VP of Community to establish a process to ensure community events are captured in Temple Sinai communications. The goal is to make sure members of Temple Sinai involved or honored at community events are recognized as well as the events are shared with the members in the community.
- Evaluate Temple Sinai's communication pieces and develop long-term strategy for the D'var Sinai and other outlets.

## HIGHLIGHTS AND ACCOMPLISHMENTS

- Coordinated a 50th Anniversary Mitzvah Day in October that attracted over 500 congregants, who participated in 20 volunteer opportunities.
- Temple Sinai's Refugee Relief Committee partnered with New American Pathways to sponsor a young Rohingya immigrant family of political refugees. Volunteers helped with apartment set-up, transportation to appointments, and teaching language skills.
- Kicked off a new program, Backpack Buddies, part of a national initiative that gives economically disadvantaged school children food for the weekend. Temple Sinai volunteers pick up the backpacks from the school and fill them with healthful food and return them to the school every Friday. We partner with Powers Ferry Elementary School and are currently supporting 24 students.
- The Tzedek Council planned four Social Action Sundays during the year that brought together individuals and families to take part in giving back to veterans, refugees, and the homeless.

## FOCUS FOR 2019/2020

To continue to deepen and broaden social justice and social action initiatives at Temple Sinai through the work of the Tzedek Council. The Tzedek Council is now in its second year and has four pillars: Civil Rights, Economic Justice, Israel, and Additional Initiatives (i.e. caring for congregants, veterans affairs, public and mental health initiatives, the environment, and global Jewish advocacy).

### HIGHLIGHTS AND ACCOMPLISHMENTS

- Introduced a free young adult membership initiative for ages 22-32. More than 175 young adult members have joined, and a comprehensive program and marketing strategy has begun to engage them.
- Launched 25 Sinai Circles for specific interest groups, with currently more than 345 people involved.
- Mitzvah Day across Atlanta with over 500 people participating all around the city
- Extensive and successful programming for many demographics including Adult Education, Families, Empty Nesters, and more.

### FOCUS FOR 2019/2020

- Interfaith Initiative
  - Some major programs and a strategic plan of engagement for interfaith families
- NAVON – Wise Aging at Temple Sinai
  - A new initiative designed to better serve our older adults.
- Grow Sinai Circles
  - Greater number of participants and additional Circles in the coming year

### HIGHLIGHTS AND ACCOMPLISHMENTS

- The Spirituality Committee identified its mission to enhance spiritual life throughout Temple Sinai. To this end, the committee teamed up with NOAR Sunday fourth and fifth graders to explore ways to make all spaces within Sinai sacred, including our parking lot. Emphasis on providing additional opportunities for prayer continued with monthly guided mediation on Friday evenings, monthly Mind, Body, Spirit services and the creation of an egalitarian minyan on Wednesday mornings.
- The Kavannah Committee was created in the summer of 2018 with its missions of bringing heightened intention and meaning to holiday celebrations both at Temple Sinai and in the home. The Miracle Messages of Chanukah, developed by the committee, provided instruction on kindling the lights and offered a suggested topic for discussion for each night of Chanukah. Four weekly emails were sent to help us prepare for our celebration of Passover. A banner illustrating our people's journey from Egypt to the Eretz Israel was displayed on the gallery wall. Members were asked to add their idea of personal freedom to the banner.
- The Music Committee helped drive the success of the weekend of music with Julie Silver and the Community Action Committee benefit concert given by Beth Schafer and Julie Silver by handling marketing, publicity, and logistics for the event.

### FOCUS FOR 2019/2020

- Continue work on creating library of prayers available on the Temple Sinai website, examine and implement ideas generated by NOAR Sunday class, continue to seek ways to create opportunities for spiritual connection at Temple Sinai.
- Continue to imagine and offer creative ways for our congregants to observe and celebrate various holidays throughout the year, including the High Holidays, Sukkot, and others.

## **TEMPLE SINAI PRESCHOOL**

### **HIGHLIGHTS AND ACCOMPLISHMENTS**

- Became an accredited preschool through the Georgia Accrediting Commission
- Launched a new Baby & Me program with a focus on building community for new parents
- Expanded curriculum to include Jewish values of the month and character development

### **FOCUS FOR 2019/2020**

- Pursuing licensing to allow a full day and year round program option beginning with infants in order to better serve the changing needs of families, starting in January 2020
- Expand the Baby & Me programs and parenting classes for young families in the community
- New classrooms and playground more accessible for a variety of learning styles and needs

## **YOUTH LEARNING & ENGAGEMENT (K-6TH GRADE)**

### **HIGHLIGHTS AND ACCOMPLISHMENTS**

- Launched Noar Sunday, our innovative new Sunday learning experience for K-6th grade. Highlights include chugim (electives) showcase where the 2nd-5th graders led an experiential T'fillah, partnership with the Spirituality Committee to help tackle how to make the parking lot feel more spiritual and a tzedakah program led by the 6th graders
- Continued the rich variety of options for K through 6th graders and their families to connect, including youth groups, First Friday Family Shabbats, family holiday celebrations, and more

### **FOCUS FOR 2019/2020**

- Continue to nourish Noar Sunday and sustain the high quality education program for youth, and implement improvements based on feedback from parents, students, and teachers
- Renovated learning spaces with flexible innovative design and function to enhance Noar
- Find creative ways to build close-knit communities as Noar continues to grow, including lower class sizes and adding offsite community building experiences in every grade

## **TEEN LEARNING & ENGAGEMENT (6TH-12TH GRADE)**

### **HIGHLIGHTS AND ACCOMPLISHMENTS**

- Completed a teen and parent listening campaign as our conclusion to the Community of Practice through the URJ on post B'nei Mitzvah innovation
- Engaged 142 teens in our teen learning programs
- Teens raised over \$12,000 for Camp Jenny and SCRUFY (9th-12th Graders) hosted NFTY-SAR Spring Kallah at URJ Camp Coleman with over 225 teens from across the southeast!

### **FOCUS FOR 2019/2020**

- Offer more variety of options for our teens to engage throughout the year
- Re-launch the 8th grade Advisory Board for SINAI678 and add 9th grade representatives to the SCRUFY Leadership Board
- Introduce Better Together, a program to connect teens with the senior community

## **ADULT EDUCATION**

### **HIGHLIGHTS AND ACCOMPLISHMENTS**

- Expanded the scope of offerings for Sunday Morning Learning
- Hosted an incredible Scholar in Residence weekend featuring our scholar, Alan Light

### **FOCUS FOR 2019/2020**

- It is most appropriate that Adult Ed closes the gap in a relationship with the Kranz Learning Center. Samara Katz, our Librarian, will add Adult Education Coordinator to her portfolio.
- Sunday Morning Learning will continue to offer a wide variety of speakers.
- Evolve our Rabbi-led adult education sessions to offer more opportunities for learning with the clergy team, increasing the depth and frequency of opportunities for all.

## HIGHLIGHTS AND ACCOMPLISHMENTS

In 2018, a number of Temple Sinai members who were experts in the field of fundraising were recruited to be part of a “think tank,” whose purpose was to consider effective ways of fundraising by other organizations and apply these principles to Temple Sinai. The goal of this initiative is to develop a long-term plan that provides strategies for increasing the revenue streams at Temple Sinai. Since actual fundraising was limited due to the focus on our capital campaign, the team came up with intangible ways of appreciating our members and ensuring that we show gratitude to our membership for their selection of Temple Sinai as their spiritual home. Working along side of the Membership department and at the suggestion of the Development Think Tank, the Board attempted to:

- Contact members throughout the year
- Ascertain if members wanted to be more engaged by taking leadership roles
- Intentionally thank members both privately and publicly
- Become aware of other events in the community, of Temple Sinai members being honored, and of community events where Temple Sinai should be a collaborative sponsor. Temple Sinai’s leadership would be encouraged to attend.

## FOCUS FOR 2019/2020

During the fiscal year 2019/2020, we plan to consult with other synagogues similar to ours in an effort to determine what seems to create the most success in sustaining or growing financial vitality. We will then suggest a plan for enhancing our revenue streams and strengthening our members’ connections to Temple Sinai.

## 50<sup>th</sup> Anniversary Capital and Endowment Campaign Report

Warren Zindler, Campaign Manager; Arnie Rubenstein, Campaign Chair and Shelly Dresdner, Associate Executive Director

---

To commemorate Sinai’s Golden Year, we embarked on our 50th Anniversary Capital and Endowment Campaign. This \$12,000,000 campaign will improve the accessibility of our building for all of our congregants, expand the educational experience for youth and teens, and assure our future financial stability. The campaign improvements include technology improvements, accessibility enhancements, educational innovations, increased gathering spaces and ensuring long term fiscal sustainability.

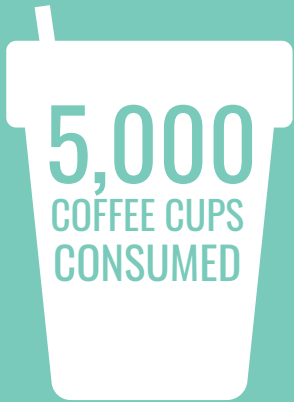
## HIGHLIGHTS AND ACCOMPLISHMENTS

- Fundraising Goal: \$12,000,000 Amount Raised\*: \$14,348,518
- Endowment Goal: \$3,500,000 Amount Raised\*: \$5,000,000
- Capital (Building) Goal: \$8,500,000. Amount Raised\*: \$9,348,518
- Participation\*: 675 congregant families made a campaign pledge

*\*As of April 29, 2019*

## FOCUS FOR 2019/2020

- Building Renovation and Construction
- Construction to commence May 15, 2019
- Temple Sinai Preschool camp will take place at Springmont Montessori School
- Worship Services, Torah Study, and B’nei Mitzvot to be held at the Weber School
- School Wing Renovation to be completed August 2019
- Main Building Renovation and Canopy Construction to be completed September 2019



**1,600 FAMILIES**  
(TOTAL MEMBERS)

**168 FAMILIES**  
(JOINED THIS FISCAL YEAR)



**145 TEENS**  
IN TEEN EDUCATION PROGRAMS

**423** STUDENTS IN  
**NOAR**

**\$12,000**  
RAISED FOR CAMP JENNY

**27** NOAR  
CHUGIM  
(ELECTIVES)

**130**  
SHAMMASHIM

