

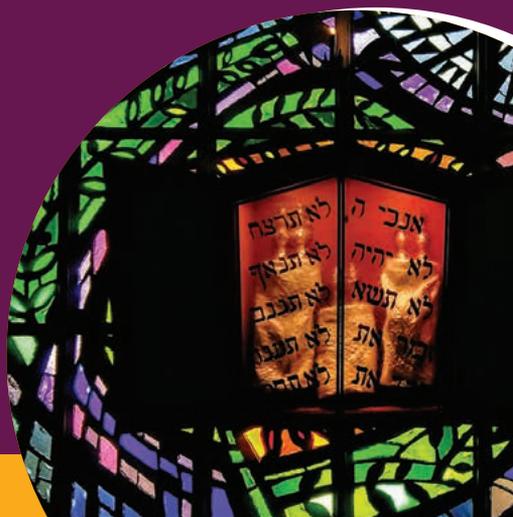


Your Gift Will
**Transform
Our Future**



“Spiritual leaders are the face, voice, and moral compass of our congregation. It’s critical for Temple Beth El to have the resources to continue attracting the best spiritual leaders possible.”

—Marla and Larry Frank,
who donated to the Endowment
for Spiritual Leadership in honor
of Sylvia (z"l) and Herb Frank



From Generation to Generation

Imagine Temple Beth El in the year 2039:

We are celebrating our centennial as a flourishing and vibrant congregation with hundreds of member families. It is a place for joyous celebrations and life-cycle events, a venue for meaningful acts of tzedakah, and a strong spiritual community led by clergy who unite, energize, and inspire our congregation.

This can be our reality—for our children, grandchildren, and beyond—if we work now to secure it. To achieve this vibrant future, we have established the Temple Beth El Endowment for Spiritual Leadership.



The Challenge

To ensure our long-term spiritual vitality, Temple leadership has taken the bold step of establishing the Temple Beth El Endowment for Spiritual Leadership.

This campaign is rooted in our tremendous admiration and appreciation for our clergy and a strong desire to continue to ensure outstanding spiritual leadership. The purpose of the endowment is to fully fund the costs of employing our spiritual leaders, which will provide financial stability for them and, in turn, for the congregation.

Our aspiration is an \$8 million endowment to completely cover the costs of providing spiritual leadership for the foreseeable future. **We are seeking the active and**

generous participation of every member of the congregation to help reach this goal.





« June 30, 2023
\$8 million

July 30, 2022 »
\$4.4 million
(from 15 households)

An Inspirational Start

The campaign was sparked by two donors contributing \$3 million in transformational gifts, which inspired a small group of other generous members to provide \$1.4 million.

These donors hope their gifts will galvanize the congregation to join them in raising the remaining amount to fully fund the endowment.

The Value of Our Spiritual Leaders

The vision of Temple Beth El is “to create and sustain a vibrant, inclusive, and engaged community that welcomes and connects people from all walks of Reform Jewish life, and fulfills their spiritual, educational, ethical, social, and emotional needs and expectations.”

Our clergy are essential to reinforcing Temple Beth El's foundational houses—worship, learning, social justice, and community—and to maintaining a Reform Jewish presence in Madison and the region.



**Celebrating
momentous life
events like weddings,
baby namings, and
b'nai mitzvah**

**Sustaining us with
pastoral care during
times of illness,
change, or loss**

**Creating an inspirational
worship experience
with thoughtful
interpretations of
our musical tradition
and heritage**

**Interpreting the texts
and traditions of our
heritage to reveal
their meaning in our
current lives**



Providing religious guidance on the choice to be Jewish

Responding to local, national, or world events with a progressive Jewish perspective

Providing a spiritual framework for our social justice priorities and action

Guiding our holiday observances with prayer, music, and ritual, both traditional and innovative



Whether you come to Temple in search of spiritual, educational, ethical, social, or emotional guidance, our spiritual leaders provide a pathway to deep and meaningful connections within Reform Judaism.

“Rabbi Biatch is a thoughtful, learned man who tackles the local, national, and world events in terms of Judaism and how we can be part of the solution. He has always had time for counsel, and his advice has always proven that I should listen!”

—Lou Bernhardt

“Cantor Niemi has been an inspiration to me on many levels, not the least of which is his queer identity and championing of queer causes. This is important to me personally and really sets Temple Beth El apart as a safe space and champion for all. He is also a brilliant musician and composer.”

—Alexander Lemkin

“Music at Temple Beth El makes me feel like I am closer to everyone around me, like I am part of a community. Cantor Martin and Cantor Brown-Levy were both my bar mitzvah tutors, and they made me feel like someone was looking out for me. I felt supported.”

—Noah Wallach



“Rabbi Roseman was just outstanding. He was so good, he lifted us up spiritually, and even physically.”

—Freda and Jim Blair, recalling the support they received from TBE clergy after the death of their son

“Our kids didn’t have Hebrew names when we joined, and one of the first things we did was have a small ceremony in Rabbi Biatch’s office. Rabbi never blinked an eye at me not being Jewish. He was kind and accepting of the path that we chose to take.”

—Dorothy Paler

The Impact of Endowment Giving

By securing funds for our future spiritual leaders, we will be building on the foundation laid by our successful prior endowment campaigns that established the Larry Kohn Chair of Jewish Learning Fund and the Yerusha Fund.

The total amount of an endowment fund is invested and generates interest income. The Endowment for Spiritual Leadership will provide income beyond what is available from annual contributions and donations to support the employment of our spiritual leadership, helping create and sustain a vibrant, inclusive, and engaged community.

Endowment gifts are special, separate from the annual gifts you make to Temple Beth El. Your annual contributions are necessary to cover operating expenses and fund our innovative programming. An endowment provides sustaining income now and is a crucial resource for future generations.

The Temple Beth El Endowment for Spiritual Leadership offers donors a broad range of planned giving opportunities. Whether you give during your lifetime or through a bequest or charitable gift annuities, endowment giving offers tax benefits.

Join Us!

The success of this campaign will ensure that Temple Beth El continues to thrive in the Madison community. Thanks to your contribution to the Endowment for Spiritual Leadership, the clergy of Temple Beth El will carry on the sacred work of enriching our Jewish experiences, and our vision will be lived well into the future.





To learn more about this special opportunity to secure our future:

Call **608-238-3123**

Email **exec@tbemadison.org**

Visit **tbemadison.org/SpiritualLeadership**

