

## AGM Report 2017

### New Members Development Committee

The NMDC provides prospective new members with a home meeting, information and sign-up service throughout our increasing catchment area. This service continues to be rare amongst local Synagogues and is well received by prospective members.

The number of enquiries received was similar to previous years.

Overall membership including children increased by 130 compared to 2014. It's likely a number of reasons are behind this including the availability and cost of housing stock and comparative Synagogue fees as well as the number of Jewish families moving into the area.

Membership Statistics									
Year	2015			2016			2017		
Enquiries	71			TBC			70		
	Adults	Children	Homes	Adults	Children	Homes	Adults	Children	Homes
Gains	85	54	49	97	47	67	74	54	43
Losses	51	34		80	30	50	35	28	20
Totals	2174 Adults & Children						2304 Adults & Children		

At the end of 2017 the total number of adults and children stood at 2,304. Given that we record membership numbers more accurately than in previous years, the figures for 2016/17 are themselves more accurate. The membership team are frequently told the reason RRS continues attract new members is due in large part to the popularity and friendly atmosphere of the Synagogue, the style of our services and our Rabbinic and Cheder teams.

The events we put on are designed to enable new members to meet existing members and the Board and learn about the Synagogue as well as getting to know other new members. They also enable the leaders of our community to meet those that have recently joined and to give them additional information about how the synagogue works and what we offer in a wider sense.

The Membership Team is made up of organisers and membership officers. My thanks for their hard work and commitment go to; Spencer Grant, Judy Kirsch, Robert Landau, Barbara Ruben, Stephen Starr and all the staff in the Synagogue office.

#### Looking forward

We hope to take part in the next Radlett Festival and will be holding a New Members Cheese & Wine and/or strawberries and cream evening, date to be announced later this year.

Although fees have increased a little, we have modified some fees for first year's membership as well as trying to attract 22 to 30 year olds. If you know of anyone in this age group who might be interested in joining the Synagogue or indeed the Membership team, please ask them to contact me or the Synagogue office.

We would welcome anyone who would like to join the membership team to help encourage and increase our membership efforts. If you are interested and can spare just a couple of hours each month please contact me via the Synagogue office.

Nigel Kidd  
May 2018