

## AGM Report 2020

### New Members Development Committee

The NMDC provides prospective new members with a home meeting, information and sign-up service throughout our increasing catchment area. This service continues to be rare amongst local Synagogues and is well received by prospective members.

The number of enquiries received was less than previous years.

| Year      | 2018                   |          |       | 2019                    |          |       |
|-----------|------------------------|----------|-------|-------------------------|----------|-------|
| Enquiries | 70                     |          |       | 39                      |          |       |
|           | Adults                 | Children | Homes | Adults                  | Children | Homes |
| Gains     | 75                     | 46       | 38    | 51                      | 23       | 27    |
| Losses    | 61                     | 35       | 34    | 73                      | 37       | 51    |
| Totals    | 2217 Adults & Children |          |       | 2,180 Adults & Children |          |       |

At the end of 2019 the total number of adults and children stood at 2180 slightly lower than in 2018. Some of the losses have been due to non-payment of subs and 7 are due to deaths. The membership team are frequently told the reason Radlett Reform Synagogue continues to attract new members is due in large part to the popularity and friendly atmosphere of the Synagogue, the style of our services and our Rabbinic and Cheder teams.

The Membership Team is made up of organisers and membership officers. Judy Kirsh resigned as organiser during the current year, but she goes with huge thanks for her commitment and hard work. My thanks for their hard work and effort also go to: Robert Landau, Gill Burn and Howard Weisbaum, and all the staff in the Synagogue office. We also look forward to Yvonne Brown joining the team in the current year.

### Looking forward – a new initiative

The new members events we put on are designed to enable new members to meet existing members, the Clergy team and the Board, and learn about the Synagogue, as well as getting to know other new members. They also enable the leaders of our community to meet those that have recently joined and to give them additional information about how the synagogue works and what we offer in a wider sense.

Sadly our programme of events was cut short this year but hopefully we will once again hold a Shabbat morning service for new members, a coffee morning, a Friday shabbat service and chavurah supper in November, and a cheese and wine Havdalah in January.

We would welcome anyone who would like to join the membership team to help encourage and increase our membership efforts. If you are interested and can spare just a couple of hours each month. please contact me or Tracy by email [tracy@radlettreform.org.uk](mailto:tracy@radlettreform.org.uk)

**Spencer Grant, July 2020**