

עתידינו ATIDEINU

SECURING OUR FUTURE

July 2018 | Volume 2



ATIDEINU MESSAGE

In fundraising, it is said that donors should be thanked three times. So, I begin with thanks and gratitude for the generous outpouring of support Atideinu has received. We are well on our way to our goal of creating a sustainable future for Temple Solel. In each and every meeting I have attended, our members have been generous and committed. They believe in the important work we do as a congregation and want to see it flourish. They have come forward with passionate capacity gifts and we could not be more grateful.

My second thank you is to all those donors who have opened their hearts to us, responding with a willingness to meet and talk about Atideinu. As we are a small working group of volunteers, we have many more conversations currently in the works. We are confident that these will lead to even greater success in securing our financial future. To all those who have committed to learning more about how they can participate in Atideinu, we offer a heartfelt thank you.

My third thank you is to those of you who will come forward in the near future. We are just coming out of the “quiet phase” of our campaign and now it is time to engage everyone. We even hope some of you will contact us so we can reach back and begin a conversation.

We will also be holding some telethon evenings in July – please do pick up the phone if you see a call from the temple. We truly need you.

I hope it's not too much if I add a fourth thank you. And that is to our dedicated volunteers who are giving generously, not only of their own pledges, but also of their time. They have taken us near the \$2 million mark, and that is no small achievement. They believe in our future and have put great effort behind their conviction.

So, thank you, thank you, and thank you – to our donors who have pledged, our prospective donors who intend to pledge, and those who are ready to answer our call. We are truly honored and blessed to have such an invested and committed congregation to Atideinu – our future!

L'Shalom,

David M. Frank

Rabbi David Frank



GATHERING SPARKS SOLAR

Temple Solel's Gathering Sparks Solar Campaign aims to fulfill the Jewish people's mission of tikkun olam (repairing the world) in the most literal of ways - by gathering the sun's sparks to convert into renewable energy. Our bima depicts the Kabbalistic vision of the Big Bang that shattered the vessels of G-d's creation. Temple Solel adopted this creation metaphor as our logo, inscribing it on everything from our building's architecture to our letterhead - "Gathering Holy Sparks to Repair the World."

The Kabbalah interprets this creation story as a moral imperative compelling Jews to gather the scattered sparks of creation's first light and repair the world's brokenness.

By going solar, Solel will fulfill three essential mitzvahs:

- 1) Reduce its impact on the environment by using clean, renewable energy;
- 2) Generate its own power;
- 3) Enhance the congregation's financial stability by substantially reducing our energy bills.

The campaign to create Temple Solel's Gathering Sparks Solar Plant aims to raise \$700,000. Once the Solar Plant is up and running, Temple Solel will save approximately \$55,000 a year on energy bills.

Due to tax incentives tied to solar installation, the net cost per dollar for contributors to the campaign would be 37 cents. For example, a donor that contributed \$100,000 would get tax benefits that offset \$63,000 of the investment. This strategic use of donations offers solar campaign donors the highest return on their investment in our congregation's future.

Temple Solel's solar project plan is developed and ready to be implemented as soon as donors fund it. Estimated project completion time is eight months from start to finish. Please help Solel perform the triple mitzvah of going solar by donating to this unique campaign. Doing so fulfills the Jewish people's mission to repair the world and be a light unto the nations.

OUR DONORS

FOUNDERS - \$500,000 - \$999,999

The Melvin Garb Foundation in memory of Stephen J. Cohen

PILLARS - \$250,000 - \$499,999

David and Sharon Wax*

VISIONARIES - \$100,000 - \$249,999

Anonymous
Spencer and Pamela Burkholz
Steven and Alexis Larky
Gary and Lisa Levine

BUILDERS - \$50,000 - \$99,999

Dr. Glen Brodowsky and Jon Segal
Zachary and Alicia Shuman

GUARDIANS - \$25,000 - \$49,999

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Dr. Steven and Karen Feitelberg
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Robert and Melissa Gans
Richard and Sharon Leib
Marvin Mazie
David and Shannon Menashe
Dr. Stuart and Joanne Roberts
Jacqueline Siegel

SUPPORTERS - \$10,000 - \$24,999

Rabbi David Frank and Davida Shreiber
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Adam and Terri Loew
Jeffrey and Jessica Pollak
Barry Raskin and Dr. Linda Olafson

PARTNERS - \$5,000 - \$9,999

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Lawrence Goldenhersh and Deborah Serra*
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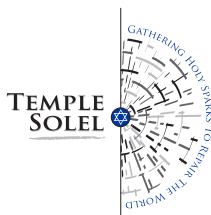
PIONEERS - \$2,500 - \$4,999

Itai and Melissa Hirsch
Steven and Jodi Lasensky
Anastasia Rollins
Cantor William and Michelle Tiep

FRIENDS - up to \$2,500

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Steven and Ellen Fox
Douglas and Catherine Gilbert
Ricardo and Julie Goldman
Darryl and Deborah Gordon
Edward and Faye Hirschberg*
Jesse and Michelle Hose
Craig Parks and Rachel Fink Parks
Gary and Kay Weiss*
Kevin and Sherri Wexler

*New as of last newsletter / Updated 6/25/18



ATIDEINU CAMPAIGN NEARS \$2 MILLION DOLLAR MARK!

We are pleased to share that, thanks to the generosity of our early donors and the hard work of our dedicated campaign team, commitments to the Atideinu Campaign now approach \$2,000,000!

\$2,000,000 is a significant marker on the campaign path. Even with this initial success, we have so much more to accomplish in order to reach our goal of providing the Temple with the strong financial foundation necessary to ensure our future. It is our intention, over the next 9 months, to contact each member of our Temple community to discuss their inclusion in this essential effort.

We are so appreciative of everyone who has already stepped forward to participate in the Atideinu Campaign and we encourage all of our members to become investors in our Temple's future. When you hear from a campaign volunteer, please be responsive and be generous.

This campaign is for *Our Temple, Our Community, and Our Future*. It is *Our Responsibility*.

To contact a committee member, please email Larry.Goldenhersh@gmail.com

