Myra Shapiro

Valley Beth Shalom 15739 Ventura Boulevard Encino, CA 91436 USA

September 1st, 2011

Dearest Myra,

PLEASE PASS THIS LETTER ON TO ALL THE RELEVANT PEOPLE Charity, Chessed, Goodwill, Initiative......

It is once again my pleasure to thank you and everyone else involved in sending us those two duffel bags packed to the brim and overflowing with love. Love is an emotion that people write, speak and sing about but I have become aware to a different form of love, love that that is knitted into baby blankets, and sent with messengers of love to bring love into new mother's lives, and this is a lesson I have learnt through you.

It is nearly impossible to comprehend how people can give so much of themselves to others, especially and specifically to people whom they have never met and the chances of them meeting them are minimal.

As someone who sometimes knits I am aware that people tend to become emotionally attached to the finished item – yet here at Shaare Zedek time after time we witness this special act of kindness and Chessed, tens of blankets knitted with the yarn of love and sent to unknown people in order to bring a smile to a new mothers face. Here in Public Relations we usually give these parcels to the social worker assigned to the 3 maternity departments and also to neonatology and the neonatal intensive care unit. She is always very grateful for these small but very meaningful gifts as they allow her to very often bring a hard earned smile to a mother who has just delivered a child – not healthy and vital as she had dreamt during the pregnancy but rather afflicted with a disease...

Or to a mother of a multiple birth from a harsh financial background...

The smile that she manages to glean from these mothers is your mitzvah!

The fact that you organised this donation and many previous donations means that you feel a personal commitment and enthusiasm for the hospital which is very inspiring. I would like to extend an invitation to you all to come and see for yourself what makes the Shaare Zedek Medical Center such a unique place.

Please convey our thanks to Rabbis Hoffman, who not only brought the bags to Israel but also delivered them to us themselves, allowing us the opportunity to meet their darling children, pictures have been sent directly to Judith Podolsky.

Yishar Coach to all involved in these wonderful undertakings

Very sincerely,

Sharon Alter Department of Public Relations.