

*Please Join Us!*

VALLEY BETH SHALOM

**GALA**

*and Celebrating  
Israel's 75<sup>th</sup>*

**Sunday,  
May 7, 2023**



PLEASE JOIN US FOR  
A SPECIAL EVENING AT  
VALLEY BETH SHALOM

15739 VENTURA BOULEVARD  
ENCINO, CALIFORNIA

[vbs.org/gala](https://vbs.org/gala)

SUNDAY  
MAY

7

2023

5:00pm

Cocktail Reception

6:00pm

Dinner and Program

Special Entertainment by

ELON  
GOLD



Attire is dressy casual. Please dress according to your  
comfort outdoors and the evening weather forecast.

RSVP by April 19, 2023

[vbs.org/gala](https://vbs.org/gala) | [gala@vbs.org](mailto:gala@vbs.org) | 818.530.4006

## HONORING Jeff Goss Past President

Jeff grew up in the well-known Jewish hotbed of Southern California, San Marino. Growing up in San Marino, he had to work to be Jewish. Jeff attended Hebrew school and was confirmed at Temple Beth Torah in Alhambra. He then attended Los Angeles Hebrew High School. He was active in USY and was a camper and staff at Camp Ramah for close to fifteen years.



After graduating from San Marino High School, Jeff attended UCLA for two years and then transferred to USC when he followed one of his older brothers into the world of accounting. After spending almost four years at Arthur Andersen & Co., Jeff went to work for Miller Kaplan Arase where he recently celebrated his thirty-third work anniversary. Jeff is the partner in charge of the firm's Employee Benefits group, serving clients throughout the western United States. He has spoken at regional and national conferences on audit and tax regulations affecting employee benefit plans.

Jeff learned the importance of giving back to the community from his parents Leonard (z"l) and Hilda (z"l) who gave a tremendous amount of time and energy to Temple Beth Torah (and its successor Temples), San Marino Public Library, Pasadena Homeless Shelter, and many other non-profit organizations. Jeff has been on the Valley Beth Shalom Board of Directors and Executive Committee since the early 1990s and has also served on the Board and numerous committees of Camp Ramah.

Jeff has been happily married to Karen for more than thirty-three years and is the proud father and father-in-law of Lauren and Spencer Ruskin and Matthew Goss and (soon to be daughter-in-law) Shayna Gerhardt. He is very close to his four siblings and their spouses, brother and sister-in-law and sixteen nieces and nephews plus eleven nieces and nephews-in-law.



## HONORING Donna and Ron Bender

VBS has been central in Ron's life since childhood, and after meeting Donna in Israel while studying abroad, they were destined to continue making VBS their home. Ron is a graduate of the Wharton School of Finance, University of Pennsylvania and has a J.D. from Stanford University Law School. He is the Co-Founder and Co-Managing Partner of the insolvency/bankruptcy law firm Levene, Neale, Bender, Yoo & Golubchik L.L.P. An avid sports coach, Ron played a key role in starting the official sports program at VBS Day School and bringing Coach Sam to VBS. He is engaged in many Israel-related and Jewish organizations.

Donna has served on numerous VBS committees, and was a member of the VBS Day School Board. Following a 25-year career as a healthcare executive, Donna departed to devote her energy to the Jewish Community and Israel. For over two decades, Donna has served the pro-Israel community in leadership roles, including Chairing AIPAC's Valley Division and the Valley pro-Israel Political Network. In 2013, Donna joined AIPAC's National Board of Directors and serves on its Executive Committee. Traveling to Washington frequently, she has built meaningful relationships with countless Members of Congress and participates in Congressional Trips to Israel. Donna also serves on the Board of Directors of the Jewish Federation of Greater Los Angeles, and on the Los Angeles Birthright Leadership Council. She is an alumna of the University of Pennsylvania and the Wexner Heritage Program.

A love of VBS runs in the Bender Family; Ron's mother, Adina Bender, was a beloved VBS Hebrew teacher for 50 years, and Donna's father, Sydney Orel, served many terms on the VBS Board of Directors and is currently a Trustee. Donna and Ron are the very proud parents of Talia (Ryan) and Ari - both VBS Day School graduates - and the grandparents of little loves, Liam and Lily.

# EVENT CO-CHAIRS

Nancy and Scott Beiser

Robbie and Saul Gershkowitz

Marcie and Scott Howard

Lisa and Victor Kohn

# VBS LEADERSHIP

Rabbi Nolan Lebovitz

Rabbi Ed Feinstein

Rabbi Harold M. Schulweis [z"l]

Cantor Jacqueline Rafii

Cantor Phil Baron

Cantor Herschel Fox

Matthew Weintraub, Executive Director

Ilene Berman, President

Judy Feldman, Director of Development

Rich Robin, Vice President of Development



VALLEY BETH SHALOM

# RSVP

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# GALA

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# VBS GALA SPONSORSHIP PACKAGES

## **Blue and White**

**\$75,000**

Premier Level Tribute Ad ▪ 30 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Diamond**

**\$50,000**

Premier Level Tribute Ad ▪ 20 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Sapphire**

**\$25,000**

Premier Level Tribute Ad ▪ 12 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Platinum**

**\$18,000**

Platinum Level Tribute Ad ▪ 10 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Gold**

**\$10,000**

Gold Level Tribute Ad ▪ 8 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Silver**

**\$5,000**

Silver Level Tribute Ad ▪ 6 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Bronze**

**\$3,600**

Full Page Tribute Ad ▪ 4 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

## **Pearl**

**\$2,500**

Full Page Tribute Ad ▪ 2 Gala Tickets with Reserved Dinner Seating  
Special Recognition in Gala Communications and Signage

To register online please visit [vbs.org/gala](https://vbs.org/gala)

## INDIVIDUAL TICKETS

**Gala Tickets** **\$275**

**VBS Schools** **\$180**

Exclusively for families currently enrolled in our VBS Schools

## TRIBUTE ONLY

**Premier Tribute** **\$7,500**

**Platinum Tribute** **\$5,000**

**Gold Tribute** **\$3,600**

**Silver Tribute** **\$2,500**

**Full Page Tribute** **\$1,000**

**Half Page Tribute** **\$500**

**Quarter Page Tribute** **\$250**

Deadline to submit ads: April 21, 2023. Please submit your artwork via email to [gala@vbs.org](mailto:gala@vbs.org). All art must be submitted as a PDF or high resolution JPG.

Specifications (width x height):

Full Page 11 x 8.5    Half Page 5.5 x 8.5    Quarter Page 5.5 x 4.25

For more information contact Yvette Ciaramilaro, Development Associate  
[yciaramilaro@vbs.org](mailto:yciaramilaro@vbs.org) | 818.530.4006

To register online please visit [vbs.org/gala](http://vbs.org/gala)

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Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Sponsorship Package \$ \_\_\_\_\_

Individual Ticket(s) \$ \_\_\_\_\_

Tribute Only \$ \_\_\_\_\_

I/We cannot attend the VBS Gala Celebration, but  
wish to support VBS with a tax-deductible contribution.

\$ \_\_\_\_\_ Other Amount

**TOTAL** \$ \_\_\_\_\_

Payment Type:  Check (payable to VBS)

Credit Card  Visa  MasterCard  Amex

Name on Card \_\_\_\_\_

Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_ Zip Code \_\_\_\_\_

Please Note: A 2.85% credit card processing fee will be assessed.  
Contact the VBS Office for assistance at (818) 530-4006.

**Kindly RSVP by April 21, 2023**

Contributions are tax-deductible to the extent allowed by law  
Valley Beth Shalom Federal Tax ID #95-1890769