

# kroger community rewards<sup>SM</sup>



*Giving more back to the community! Kroger is committed to helping our communities grow and prosper...all you have to do is shop at Kroger and swipe your Plus Card!*

Dear CONGREGATION OR HADASH INC (SL507),

The Kroger Co. Family of Stores is committed to bringing hope and help to the local neighborhoods we call home. Our stores are on a mission to not just part of, but to help create a stronger community. We recognize that every community has unique causes that need support. Thank you for being such an important organization in our community.

We have recently upgraded our system, and as a result your Non-Profit Organization (NPO) has a new account number. We recommend communicating this new number to your members, and updating any marketing materials with this change. Please reference the new number when contacting us for assistance. The previous number will continue to be associated with your organization, however, it will not be visible to your members when enrolling.

We encourage you to ask your supporters to link their rewards card to your organization. Community Rewards is easy to use. The more your supporters shop with us, the more money your organization will earn!

We are committed to carefully protecting our customer's personal information. In order to meet their expectation of privacy, we have adopted a simple policy to never share a customer's personal information. Our privacy policy applies to Community Rewards participation as well.

Thank you for being such an important organization in our community,

Community Rewards Staff



**[CLICK HERE GO GET STARTED](#)**