

United Synagogue of Hoboken

TISHREI / CHESHVAN 5778

OCTOBER 2017

THE FRUIT THAT REMEMBERS:

What Botanists Say About the Etrog
by Rabbi Robert Scheinberg

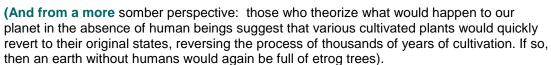


The Etrog is undoubtedly one of the most unusual Jewish ceremonial objects.

If you have spent some time with an Etrog, you know that it smells wonderful, it doesn't taste so great, and it looks like a mutant lemon, (usually) with a distinctive protrusion on one end. It is one of the *Arba Minim*, the four kinds of plants that Jews use ceremonially during prayers on the holiday of Sukkot (this year, Oct. 4-11).

As I learn more about the Etrog, both Judaically and botanically, I realize what a powerful symbol it is for the Jewish people.

In English, an etrog is called a 'citron,' and it's a very early member of the citrus family. According to many botanical scholars, it's the very first citrus fruit to be cultivated. In fact, almost all of the citrus fruits that we know of today - grapefruits, oranges, lemons, limes - are human creations, cultivated by crossing the four original citrus fruits (citron, mandarin, pomelo, and papeda) with each other. This would indicate that not only is the etrog the relative of the lemon, lime, orange, and grapefruit, but the etrog is actually their ancestor.



(Cont'd on p. 2)

PRESIDENT'S REPORT





Thoughts About Legacies I'm trying something new with this month's

article, treating it like a serialized story. I hope you'll join me next month for Part 2.

I want to talk about legacies. The dictionary defines a legacy as "something transmitted by or received from an ancestor or predecessor." I thought about this while reflecting on Steve Sperber's speech a few years ago describing his connections to USH which stretch back to his grandparents. For me, having been connected to four different shuls in my lifetime, the idea of having an active connection to a congregation that stretches back for many decades seems foreign to me but also wonderful.

I thought about this while looking over the list of past Presidents on the USH website. There's a legacy there of generations of people who committed their time to the leadership and stewardship of the organization.

And now I think about it again whenever I look at the plaques dedicating the Star of Israel building, going as far back as May 1915.

I think about the names of the congregants. What did they think as they helped raise money to construct the building? What simchas did they and their families celebrate over the years? What sorrows did they share amongst themselves and the community? And who were the children who were born when the building was first constructed? Who grew up here, contributed their stories and efforts, became adults in the community, and have since passed into blessed

UPCOMING EVENTS

OCTOBER 2017

- 1 Building the USH Sukkah
- 5 1st day Sukkot
- 6 Sukkot guest speakers from The Lighthouse and First Friends
- 7 My Jewish Neighborhood Sukkah Hop
- 8 Sukkot party for families with young children, 10am
- **10** Young Professionals Wine/Sushi in the Sukkah, 7:30pm
- Shmini Atzeret; Simhat Torah celebration (6:30pm)
- 14 Volunteer fair
- **15** Fall Foliage Nature Hike
- 19 Shalom Baby 1 session class for expectant parents
- 24 The Ethical Life course begins

NOVEMBER 2017

- 1 Introduction to Judaism course begins (24 sessions), see introjudaismnj.com
- **4** Benji Lovitt: What War Zone? Israel through Stand-up Comedy
- **5** USH participates in Hoboken Studio Artists' Tour (12-6pm)
- 9 Planning a Jewish Wedding workshop
- 12 Kaplan Preschool Open House
- 12 Interfaith Service of Unity, Jersey City
- 14 Film: My Hero Brother
- **19** Interfaith Thanksgiving Service, Hoboken

Friday night services 7pm

Saturday morning services 9:30am

See <u>www.hobokensynagogue.org</u> & USH Facebook page for more info on these and other upcoming events!

YOM KIPPUR MATCHING GIFT OPPORTUNITY!

Thanks to a generous USH donor, your increased or first-time Yom Kippur gift will be matched by half. Join in giving critical operating support, so that USH can give you and your family the most meaningful access to Jewish prayer, education and connection.

MATCH AVAILABLE UNTIL OCTOBER 31

Online: hobokensynagogue.org/pa

yment.php

Mail: 115 Park Ave. Hoboken, NJ 07030 (Payable to United

Synagogue of Hoboken) Phone: (201) 659-4000

Thank you for your new and renewed support. L'Shanah Tovah Tikatevu!

(Rabbi Scheinberg article, continued from p. 1)

Like botanical historians, the architects of rabbinic literature also

describe the etrog as one of the very earliest fruits with which human beings had contact. When Adam and Eve were in the Garden of Eden, and the snake tells them to eat from the fruit of knowledge of good and evil, what kind of fruit was it? The torah doesn't say - it just refers to it as a 'pri,' a 'fruit.' Christian folklore says it was an apple. But Midrash Rabbah says it was an etrog tree. Both science and rabbinic literature agree that the etrog belongs in our very deepest antiquity. So don't ever call an etrog a mutant lemon, because - literally, truthfully - it's the other way around: from a historical and scientific point of view, a lemon is actually a mutant etrog.

Interacting with the etrog sends us back to deepest antiquity, to the earliest years of human civilization on this planet. It is a powerful symbol of the beginning of the Jewish year, when we seek to rewind, to turn back the clock, to be what we used to be and what we know we can be again.

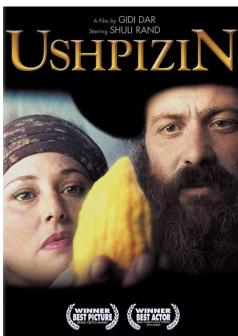
What is most distinctive about the etrog is its protrusion, which some refer to as a 'stem' though it is clearly not a stem. The stem, or *oketz*, is on the other side. This protrusion is analogous to the little dot or speck you sometimes find on the bottom of a peach or a nectarine or orange. In Hebrew, it's called a *pitom*-though if you look very closely, you see that it is made of two distinct parts. Rabbinic literature calls them the *pitom* (which is the wooden-looking part) and the *shoshana* (the flower). If you look closely at the tip of an etrog, you can see a little dried-up flower - and this is what makes the etrog truly unusual. (Not every etrog grows with a *pitom*, but most do.)

Like most fruits, every etrog began its life inside a flower. Usually, as a fruit grows, the flower dies, and it either separates from the fruit, or dries up and falls off. What is distinctive about the etrog is that it keeps the dried remains of its flower with it - it keeps the flower with it. This makes the etrog a palpable symbol of the Jewish people, which does not forget where it came from. It keeps the memory of its origins present all the time. It doesn't ever cut itself off from its past; its past influences its present.

But of course the *pitom* is the most fragile part of the etrog. Just a little bit of rough handling and the *pitom* will fall off, rendering the etrog unfit for use. Truly, it doesn't take a lot for us to be severed from our memories of where we came from -- our memories of ourselves as individuals, and, for the Jewish people, our collective

memories of our experiences throughout Jewish history.

There is one more way that the etrog, together with the palm and willow and myrtle branches, send us back to the past and to our early communal memories. There are some places in the world where etrogs are plentiful. But for most of the last millennium, the largest



Jewish communities were in places where etrog trees (and palm trees and myrtle trees) were rare.

Picture a Jewish village in Poland or Russia 200 years ago. Somehow, that Jewish community would figure out how to acquire these semi-tropical palm branches and Mediterranean etrogs and myrtles, and bring them to Poland and Russia. Often, at great expense, entire villages would buy an etrog together that they would all share, taking turns using it, saying the blessings and marching with it. (Jewish folklore is full of stories of mishaps involving the purchase, sharing and care of etrogs; the contemporary film Ushpizin pays homage to this folklore motif). The etrog and the other plants of the Four Species served as a reminder to these communities: We may live here in Poland or Russia, but we are not from here. We are from the place where these plants grow. It served as yet another reminder to Jewish communities in the Diaspora of their ties to the land of Israel, and it is yet another way in which the etrog connects us to our deepest past.

When we hold the etrog on this Sukkot

holiday, may it help us to contemplate and connect with our most distant past, and remind us to carry that past with us into the future.

(President's Report, continued from p. 1)

It's this idea of a legacy that interests me so much. Not focusing on the names so much, although it helps to see a name on the plaque or to read a name on the yahrzeit boards in the rear of the sanctuary. It's easy to try and imagine what they were like and what drew them to Hoboken and to this community. But I'm now realizing that those people, while they were almost certainly NOT thinking about what would happen more than a century later, were the ones who helped to create a community that still exists. One that has, certainly, changed over time...probably to an extent that they wouldn't even recognize it. But those people left us a legacy.

It's a community that has certainly changed over time - probably to an extent that they could never have contemplated - but it is a legacy that those people left for us. We have inherited from them a marvelous community here in Hoboken that embraces Torah, that celebrates our Judaism, and that strives to teach all of us how to live Jewishly, whatever that may mean to us as individuals. As I have said, a legacy is something transmitted by or received from an ancestor or predecessor. So our community here is a legacy that was given to all of us by the people who built the Star of Israel building, with its Moorish-styled architecture and its elaborate Aron Kodesh. That is the legacy of those early congregants.

I hope you'll join me next month for Part 2 of my article.





Bar Kochba coin with etrogs & lulav



At the Emergency Food Pantry - Kaveh and Krista Shabtaie, Adriana Pacheco, captain Rochelle Ohring, Pantry Director April Harris, Karen Jurman





Marilyn Freiser cemetery clean-up - before & after





Ethan Malekar decorating cookie jars



The Coupon Cutters

USH MITZVAH DAY 2017 BY THE NUMBERS

160 participants, on 11 projects:

VISITED 14 homebound seniors with pre-Rosh HaShanah gifts.

MADE 600 sandwiches for the Hoboken Shelter.

MADE 540 hygiene kits for the Hoboken Shelter (special thanks to team captain and recent USH bar mitzvah Jason Schreiber).

DONATED 1,100 pounds of food to Hoboken Emergency Food Pantry (special thanks to USH Cub Scout Pack).

CLIPPED \$4,761.42 of coupons for Coupons for Troops.

CLEANED cemetery graves.

CLEANED / POLISHED Torah crowns and decorations, other silver and metal polished in the sanctuary.

PREPARED AND SERVED lunch for 100 guests at the Hoboken Shelter (11 USH high school students).

MADE 34 jars of cookie ingredients for the Hoboken Emergency Food Pantry. 11 projects. (13 USH middle school students).

SPECIAL THANKS TO

Mitzvah Day chairpeople Merry Firschein. Melissa Sandler, Adam Berkowitz, and Hope Koturo, and all project captains!



The Sandwich Brigade



At the Shelter



Making decorations for the sukkah









By Jeremy Morley

The delightful Malekar family – Shamira and Soren, and their lovely children, Simone, 16 and Ethan, 12 – have graced our community since moving here from Mumbai, India in 2012.

Soren and Shamira hail from the Bene Israel Jewish community, which is the largest of India's three Jewish communities. The community's oral tradition maintains that they are the descendants of the sole survivors of a trading vessel from Judea which sank 2,100 years ago off the coast of western India, even before the destruction of the Second Temple. A nearby cemetery commemorates the event. Since many Bene Israelis were oil pressers, a trade that in Temple times was reserved for Levis, the theory arose that they were members of that tribe.

Shamira attended a Jewish school, the Sir Jacob Sassoon High School. The Sassoon family, who were known as the "Rothschilds of the East" due to the great wealth they accumulated in trade, were of Baghdadi Jewish descent before they moved to Bombay (now known as Mumbai) and then spread to China, England, and other countries. Hebrew was the third language course at the school, and tuition and lunch were free for Jewish children. The school was affiliated with the Magen David synagogue, one of Mumbai's seven operational synagogues.

Growing up proudly as both Jews and Indians in Mumbai, Soren and Shamira experienced



Ever since the early 19th century, Christian missionaries and Jews have offered diverse suggestions of the community's origins. For example, the centrality of the prophet Elijah in Bene Israel tradition produced the theory that their ancestors lived in the Holy Land in the time of Elijah (eighth century BCE) and that the "country to the north" was actually Israel.

At the end of the 1940s, the Bene Israel population in India peaked at about 25,000.

After 1948, many members of the community began emigrating, mainly from the cities, to the new State of Israel. They were motivated by a combination of three equally compelling factors: a sense of Jewish identity, Zionist idealism, and concern over Bene Israel economic prospects in the newly-independent India.

no antisemitism, and that appears to have been true in general throughout the Jewish community there. Keeping kosher was easy because most food in Mumbai was vegetarian. But getting non-vegetarian kosher food was tough because it was sold only in a select few locations where the most Bene Israelis lived. On Fridays, depending upon the quantity of the orders, a Shochet would slaughter a goat and once the Jewish families had received their shares, the rest was sold to

Hindus.

Mumbai had a thriving Bene Israel community until the 1950s and 1960s when most of them, including most of Shamira's family, moved to Israel.

Shamira and Soren's marriage was arranged between their families. We had fun as Shamira described the scene of her first meeting with Soren. She was in her third year of pharmacy school, and was still living at home in her parents' very small apartment. Soren's family called to suggest a meeting, and so Soren came to the apartment with his parents. As a young unmarried woman, Shamira was not allowed to leave the house with Soren. The "adults" sat on one side of the room while eventually Shamira and Soren were permitted to talk together on the other, with everyone openly listening to their conversation.

Both families valued education and Soren had a



The extended Malekar family





Magen Hassidim Synagogue





good academic record and a progressing career as a civil engineer with Asian Paints. He had qualified in Mechanical Engineering from Mumbai University and a Post Graduate degree in Management from the renowned Narsee Monjee Institute of Management Studies. They were engaged within a couple of months but then Shamira made poor Soren wait another year before their marriage so that she could be introduced as a fully qualified pharmacy graduate.



After their marriage Soren worked as a Director of Castrol India while Shamira obtained her Ph.D. in Business Management, wrote prize-winning research articles on business management and taught business at Mumbai University's Institute of Management & Research. Both Simone and Ethan were born in Mumbai.

In 2012 the family moved to Hoboken when Soren was asked to take up an Executive Director role in Supply Chain in New Jersey with BP's Castrol. Once here, Shamira resumed her teaching career. She taught at Touro College - Graduate School of Business and Lubin School of Business

and is now a Business Management professor at Manhattan Community College. Her latest book, *Success with Emotional Intelligence*, with a co-author, is both a theoretical study of Emotional Intelligence in the workplace and a highly practical analysis of methods of improving the emotional well-being of workers, managers and institutions.

Simone is a senior at Léman Manhattan Prep School, has completed an internship in tissue regeneration at New York Presbyterian Hospital and plans to apply for more internships in the future. Her goal is a career in clinical psychology.



Ethan's Tefillin Ceremony

Ethan attends All Saints, volunteers as a teacher aide in the Learning Center and

is crazy about sports and video games. His bar mitzvah will be held on October 7th, to be followed after Kiddush by You are Funny, However You Don't Look Jewish, a performance by Shamira's ex-classmate, stand-up comedian Samson Koletkar aka Mahatma Moses.*

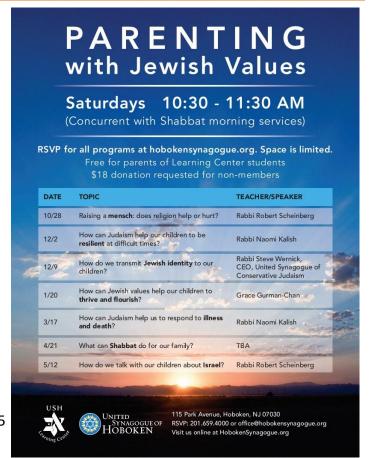
"The Bene **Israel** probably the only Jewish community in the world today which did experience anti-Semitism. Living in harmony with their Indian neighbors for two thousand years, they were free to practice Judaism and develop as a community. The Bene Israel were fully absorbed into Indian society, yet still retained a separate sense of identity; however, they remained isolated from the mainstream of Judaism for centuries.

The process of rapprochement with world Jewry culminated in the recognition given in 1964 by the Israeli Rabbinate that the Bene Israel are 'full Jews in every respect'". *Dr. Shalva Weil*

The USH Refugee Support Committee

is planning another dinner for Saturday, December 2nd! It will take place at the Hobart Gallery in the Monroe Center (due to the generosity of Liz Cohen, an artist in the collective), will be all vegetarian, and will have two types of cuisine: Eritrean, which is like Ethiopian food, as well as Fadila's Syrian Kurdish dishes. [Fadila is a Syrian refugee, who has cooked all the dinners in this series.] The Monroe Center will accommodate more diners than were previously possible when the dinners were held at someone's home. We are excited to offer this opportunity to the synagogue members and to the greater Hoboken community. Stay tuned for more details. Anyone wishing to attend a dinner or to hold a dinner Ben Zablocki at their residence may contact at zablocki@rutgers.edu.

We now have four USH members tutoring (or about to tutor) refugees. Thanks to all of you: Bess Morrison, Eve Mensch, Shamira Malekar, and Razel Solow. If you would like to offer your English language tutoring services, please contact Razel Solow at razelsolow@gmail.com.





THANK YOU FOR YOUR GENEROUS DONATIONS:

General Fund

Ann Blaustein in honor of USH and Mitzvah Day

Ceil Chait in memory of Jack Goldblatt and Don Chait

Shari Fuller in memory of Freida Brown, mother of Alicia Weinstein

Betsy Hackel in memory of Freida Brown, mother of Alicia Weinstein

Soren and Shamira Malekar in honor of Ethan's tefillin ceremony

Dante Medici in memory of his parents Nicholas and Theresa Medici

Eliot and Bonnie Nierman in honor of Avi Knishinsky's 70th birthday, father of Oren Knishinsky and Ran Knishinsky

Arlene Rubin

Mark and Debbie Spector in honor of their granddaughter, Molly's baby naming

Sharon Stern

Jenny Swayne

Julius and Shirley Wachtel in honor of their great grandson's birthday, Coel Roe Wachtel Katya Williams

Sarah Condiotti Chesed Fund

Alan Welner and Diana London in memory of Diana's father, Jack Schuman

Rabbi's Discretionary Fund

Bob and Jeanne Becker (hurricane relief)

David and Beatriz Bernal

Jane Bohnen

Hope Koturo in memory of her father, Joseph Koturo and grandfather, Charles Greenwald

PJ Library

Damian Bucovsky Robyn Weiss Jessica Marinoff Michelle Mazurkiewicz Richard Pearson Michelle Januch Rebecca Ingis Melanie Tischler Danielle Starrantino

Starrantino
Amy Frank-Goldman

Berty Pilosof Jason Fox Sarah Recanati

Jane & Arthur Goldberg Rosalie Eisen

CONGRATULATIONS TO:

Jason Schreiber on his bar mitzvah and to his parents Michael Schreiber and Kim Huang and to his brother Luke

Logan Miller on his bar mitzvah and to his parents, Frederick Miller and Bess Morrison and to his sister, Lauren

Sierra Messner on her bat mitzvah and to her parents, Jon and Phyliss Messner and to her brother, Seijan

WELCOME NEW MEMBERS

Michael and Diana Chiarella

Allison Halpern

Alan Kaplan and Beryll Grinberg-Kaplan Evan Lazerowitz

Joel Levinson and Nora Band

Adam Parker and Irina Shutovsky Jeff and Ruti Smithline Frederic Spieler and Sheryl Chocron Jonathan and Rebecca Stern

THANK YOU FOR SPONSORING KIDDUSH

Aug 5 Eve Mensch

Aug 12 Ben and Lisa Zablocki in honor of the birth of their grandson, Henry Sol

Aug 19 Joel and Marilyn Freiser

Aug 26 Michael Schreiber and Kim Huang in honor of Jason's bar mitzvah

Sept 2 Andrew Reibman and Elisabeth Oldmixon in honor of Tzipporah's 7th birthday

Sept 9 Frederick Miller and Bess Morrison in honor of Logan's bar mitzvah

Sept 16 Jon and Phyliss Messner in honor of Sierra's bat mitzvah

Sept 23 Jon Gellman and Mimi Lavine

ADULT EDUCATION AT THE

THE ETHICAL LIFE

From political and financial scandals to rapid progress in biomedical science and technology, the complex issues of modern society are, at their core, issues of ethical and moral concern. This course, created by the Jewish Theological Seminary and taught by Rabbi Rob Scheinberg, focuses on today's most pressing ethical dilemmas from the perspective of Judaism, which has a long history of wrestling with moral questions, responding to them in a way that considers all sides of an issue.

15 Tuesday evenings 7:30 - 9pm

Oct 24/31; Nov 7/21/28; Dec 5/19; Jan 2/16/23/30; Feb 6/20/27; March 6

\$150 members; \$250 non-members, includes class sourcebook, and access to online materials

More info on the course: www.jtsa.edu/ethicallife

Registration: www.hobokensynagogue.org

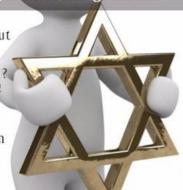


Judaism: What's it all about?

Journey around the Jewish world in just 24 weeks

www.IntroJudaismNJ.com

Always wondered about your religion?
Thinking about converting to Judaism?
Thinking about being part of a Jewish family?
Or just curious?
Then this Introduction to Judaism class is for you

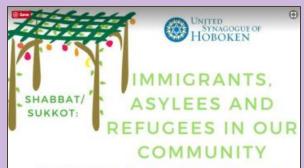


3 locations in New Jersey. Including United Synagogue of Hoboken start date: Wed., Nov 1, 7-9:30pm Instructors: Rabbi Robert Scheinberg. Shana Goldberg Lee, and Rafi Spitzer

See www.IntroJudalsmNJ.com for registration info. or call Ellen. 973-285-9772

Classes meet for 24 sessions. This class fulfills many of the educational requirements towards conversion to Judaism, but interest in conversion is not a prerequisite for the class. A project of the United Synagogue of Conservative Judaism and the Rabbinical Assembly, New Jersey Region

PosterMyWall.co



On this holiday of Sukkot, when we focus on what it means to have a permanent home or to lack one, Sally Pillay, from First Friends, and Jill Singleton of The Lighthouse, will tell us about their organizations' advocacy for immigrants, asylees, and refugees in Hudson County.

Fri., Oct. 6. Services 7pm; presentation 7:40pm, followed by refreshments in the Sukkah.

Free; RSVP requested.

Sponsored by the USH Refugee Committee.

United Synagogue of Hoboken, 115 Park Avenue RSVP at office@hobokensynagogue.org or www.hobokensynagogue.org



kristen.lichtenthal@cbmoves.com • www.kristenlichtenthal.com

HOBOKEN RADIOLOGY



- Ultrasound
- X-Ray
- Low Dose CT
- PET/CT
- Bone Densitometry
 OVER 45 MAJOR INSURANCES
 ACCEPTED

79 Hudson Street, Hoboken 201.222.2500

www.HobokenRadiology.com

Sharon Stern DDS PC Cosmetic & Family Dentistry



Gentle Dental Care 710 Washington Street Hoboken, NJ 07030

tel # 201-659-8800 fax # 201-656-4319 hobokensmile@yahoo.com www.drsharonstern.com



Jill Miller and Associates

A law firm practicing in trusts and estates

A boutique firm that handles the estate planning and estate administration needs of individuals and their families

To find out more please visit www.mtrustlaw.com
or call (212)-601-2425 to arrange a
complimentary consultation on:

- Preparation of Wills and Trusts
- Asset Protection Planning
- Estate and Trust Administration
- Estate and Gift Tax Minimization







61 Broadway, Suite 2125, New York, New York 10006



Four Generations of Tradition

GUTTERMAN

Funeral Directors 866-473-3700

GuttermanBrothers.com

CHAPEL, SYNAGOGUE & GRAVESIDE SERVICES

CHAPEL, SYNAGOGUE & GRAVESIDE SERVICES

Available Throughout the Metropolitan Area, Florida & Worldwide

FAMILY OWNED & OPERATED

Lawrence P. Gutterman Executive Director NJ Lie. No. 4507

Stephen M.Gutterman (1931 -2005)

Irving R. Gutterman (1907-1985)

463 Monmouth St. Jersey City, NJ 07302

7

UNITED SYNAGOGUE OF HOBOKEN 115 Park Avenue Hoboken, NJ 07030-3703

Non-Profit Org. **U.S.POSTAGE PAID** NEWARK, NJ PERMIT No. 602

Address Service Requested

UNITED SYNAGOGUE OF HOBOKEN

115 Park Avenue, Hoboken, NJ 07030 201-659-4000

www.hobokensynagogue.org

President: David Swirnoff president@hobokensynagogue.org

Rabbi: Robert Scheinberg: rabbi@hobokensynagogue.org

Preschool Director: Rachelle Grossman: 201-653-8666 preschool@hobokensynagogue.org

Learning Center Director: Grace Gurman-Chan: 201-659-4000, x4 lc@hobokensynagogue.org

Shofar Editor: Jeremy Morley: shofar@hobokensynagogue.org Proofreading provided by Jane Klueger, Louise Kurtz, Allen Reuben and Rabbi Scheinberg

USH Office administrator: Laura

Forino: 201-659-4000 office@hobokensynagogue.org



BRUNCH





Sharon Leder's novel tells the story of Sara Katz, growing up in Jewish Williamsburg, Brooklyn in the 1950s and 1960's, who faces the truth, despite family denial, about her father's heroin

addiction. It is based on a true family story that is sadly contemporary in light of the current opioid epidemic.

Dr. Leder founded the Jewish Studies Project at SUNY-Nassau Community College where she taught English, Women's Studies and Jewish Studies for 15 years, and she is co-editor with her husband Milton Teichman of "Truth and Lamentation: Stories and Poems on the Holocaust," nominated for the National Jewish Book Award and read in college courses across the U.S.

Sun., Oct. 22, 2017 10:30 AM - 12:30 PM

\$18 for members \$25 for nonmembers

