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As we enter 2020, we look forward to welcoming Casino Night its 3rd decade. When we started this fundraiser 14 years ago, we had no idea how impactful it would be to USH and to the larger community. As we continue to grow year after year, we are so grateful for all of the continued support that has been integral to our success. We are hopeful that this year will reflect that, and we look forward to February 29th and this year's event.

Keeping true to our tradition, in addition to support for USH, this year's Casino Night will also benefit 3 incredible organizations that are vital to the Hoboken community: The Hoboken Homeless Shelter, the Hoboken Emergency Food Pantry and Jubilee Center of Hoboken.

Your sponsorship or prize donation will contribute to the critical work of USH and to these three community organizations, and will give you fantastic exposure to our large and diverse mailing and participant lists. We would be thrilled to work with you to make a positive difference in our community.

Please find enclosed a description of Casino Night and a selection of sponsorship levels and benefits.

To become a sponsor, make a donation, or contribute a prize, please contact casinonight@hobokensynagogue.org

Many Thanks,
2020 Casino Night Committee

Hobokensynagogue.org

SPONSORSHIP PACKAGE



CASINO NIGHT | FEBRUARY 29th 2020 |

----- Give Back and Ignite Your Brand Recognition

2,500 e-news contacts (multiple touch points)

1,000 social media connections

200 event attendees

Diamond - \$3,500

Namesake of the Entire Event with prominent signage, featured ad in event program, advertising on event web page, advertising on social media, plus eight tickets to the event.

Platinum - \$2,500

Sponsorship of the main Gaming Hall with prominent signage, ½ page ad in event program, advertising on event web page, advertising on social media, plus six tickets to the event.

Gold – \$1,500

Sponsorship of the Poker Lounge with prominent signage, name and logo in event program, advertising on event web page, advertising on social media, plus four tickets to the event.

Silver - \$750

Sponsorship of the entertainment, with prominent signage, name and logo in event program, advertising on event web page, advertising on social media, plus two tickets to the event.

Poker Classic –6th Annual Event! \$400

Tournament Sponsor with name prominently displayed at tournament tables, name and logo in event program, advertising on event web page and social media.

Table Sponsor - \$300

Sponsorship of a game table, with name prominently displayed at the table, name and logo in event program, advertising on event web page, and advertising on social media.

In addition to sponsorship, we are also collecting **prizes** for our ever-popular Casino Night raffle and would be pleased to provide a tax-deduction for the item's market value.

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